Project Management Day of Service®

Raising the profile of the project management profession
On Martin Luther King, Jr. Day, a national day of service, a band of more than 300 project managers help 100 nonprofit organizations at an event called the Project Management Day of Service.
Having an impact

- 1600 hours of pro bono Project Management service
- $200,000 in Project Management value in one day!
- Equates to $1,000,000 in benefit to our community!!
- Each nonprofit left with a scope document and plan
Getting noticed

U.S. Secretary of Commerce

U.S. SBA Administrator
Raising the profile of the project management profession

“I want to make PM an intentional profession!”

“It is an intentional career!”
I Scope for Change Because...

“Nonprofits + businesses = POSITIVE COMMUNITY CHANGE!”
I Scope for Change Because...

“I want PM to be helpful for those who help others”
I Scope for Change Because...

“To make a positive impact with Project Management!”
“I want to give back my knowledge and experience to the community!”
I Scope for Change Because...

“Project Managers get change done!”
“If not us, who?”
I Scope for Change Because...

“To change the world – one project at a time”
Thank you to UMD!
Get involved

PROJECT MANAGEMENT
DAY OF SERVICE

Talk about it
Share it
Support it
Learn more...
IMPACT ENGINE™

A proven method for transforming the PMO into an ROI machine.
What's in a NAME?
Whatever you do...
CHANGING THE NAME BUT NOT THE GAME
INSANITY
WHY DO WE DO IT?

• Decrease failed projects
• Increase on time / on budget
• Alignment with strategy
• Maximize business impact
GOOD INTENTIONS, but…

• Lack of clarity and focus
• Value proposition isn’t clear
• Wavering executive support
• No link to business outcomes
Too late?
IT’S ABOUT HAVING IMPACT
IDENTIFY
MANAGE
PERFORM
ADAPT
COMMUNICATE
TRANSFORM

Priorities
Stakeholders
Relentlessly
To shifting needs
With purpose
Mindset

IMPACT ENGINE™

© 2016 PMO Strategies
IDENTIFY PRIORITIES

- Where is the business going?
- What drives results?
- Do they need a PMO?
- Shift your focus
- Projects are investments
- ROI not Triple Constraint

Focus on outcomes and impact from day one and continue the conversation.
MANAGE STAKEHOLDERS

- Center of gravity
- Figure out who’s with you
- How do they win (or lose)?
- Drive accountability
- Never assume they “get it”
- Train your sponsor
- Change resistance

Leverage people to create effective and sustainable change.

© 2016 PMO Strategies
PERFORM RELENTLESSLY

- Before asking them to change
- Value and outcomes
- Use a napkin
- Keep your commitments
- Get. It. Done.

Your business will love you if they can count on you to deliver!
ADAPT TO SHIFTING NEEDS

- Don’t boil the ocean!
- Adjust your management style
- Process meets business
- Avoid customization gone wild
- Reprioritize regularly
  (and be ok with that!)

Be where they need you, not where you want to be.
COMMUNICATE WITH PURPOSE

- Speak their language
- Information digestion
- Actions and decisions
- Respect their time
- Don’t burden with unnecessary
- Goldilocks method: “just right”

Tell them what they need to know to make educated and informed decisions and then...STOP!!
## Status Report for Week Ending xx/xx/xx

### Overall Status

<table>
<thead>
<tr>
<th>Deliverable/Milestone</th>
<th>Status</th>
<th>% Comp</th>
<th>Original Delivery Date</th>
<th>Current Delivery Date</th>
<th>Comments</th>
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### Deliverables and Milestones

### Key Decisions Made

- Decision and Outcome

### Items Requiring Management Attention

- Item and Action

### Activities Accomplished This Reporting Period

- Activity and Benefit

### Planned Activities for Next Reporting Period

- Activity and Expected Result

### Issues and Risks

### Budget

<table>
<thead>
<tr>
<th>Budget Item</th>
<th>Status</th>
<th>Approved Budget</th>
<th>Current Spend</th>
<th>Expected Spend</th>
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TRANSFORM MINDSET

• PMO as strategy navigator
• Deliver first, then shift
• You built credibility
• Change the conversation

Shifting the culture begins with shifting your mindset and then theirs.
IDENTIFY
priorities

MANAGE
stakeholders

PERFORM
relentlessly

ADAPT
to shifting needs

COMMUNICATE
with purpose

TRANSFORM
mindset