

University of Maryland

Project Management Symposium

NEXT SESSION

Integrated Value Network (IVN)

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PROJECT MANAGEMENT
CENTER FOR EXCELLENCE

A.J. CLARK SCHOOL OF ENGINEERING
Civil & Environmental Engineering Department

This session will be recorded.

Project Management Symposium

Turning Strategy into Action Using the Integrated Value Network (IVN)

Rich Baca, Deedra Murrieta,
Basil White, Beth A. Martin



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Agenda

- Past
- Present
- Future





Past: Why the IVN Matters

- What is the IVN helping us to accomplish?
- Data is foundational for developing evidence
- Building a data architecture is foundational

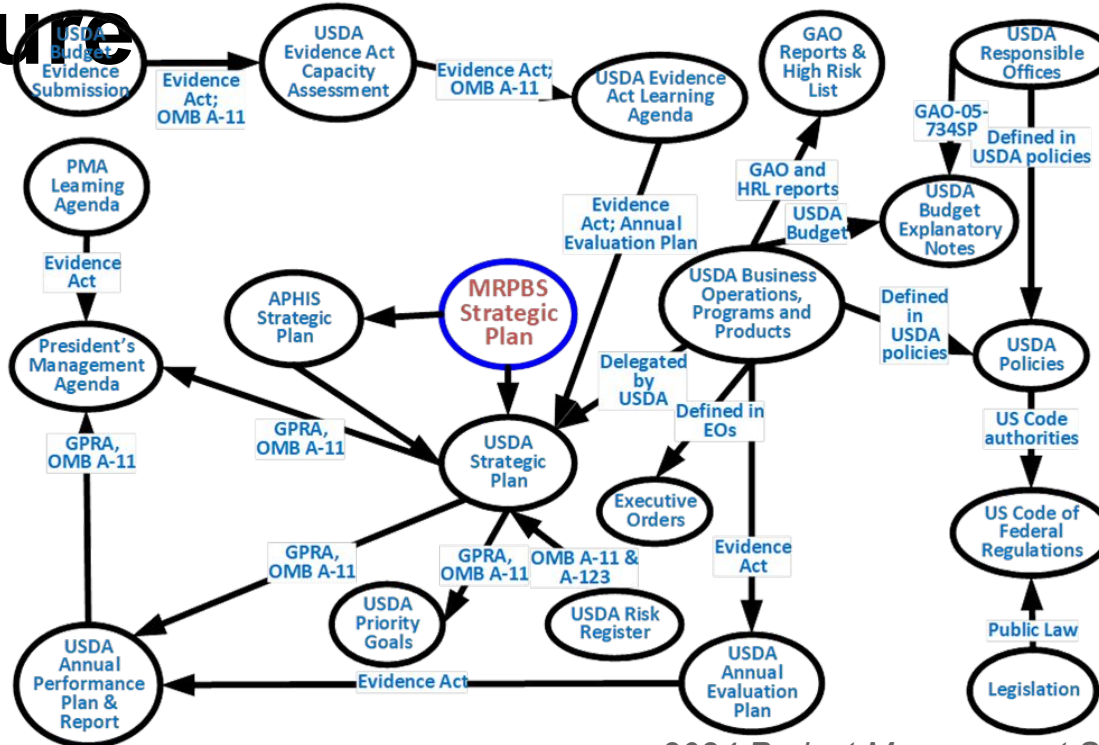


Present: IVN Five Ws

- What is it?
- Where did it come from?
- What does it do?
- Where are we now?
- Why now?

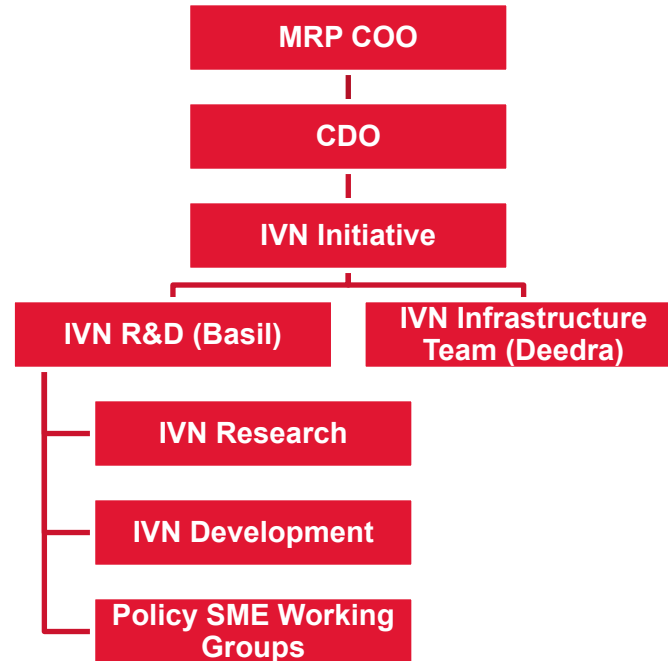


IVN & the Federal Governance Structure





IVN in the Enterprise





The Value of Data Architecture

- Building a foundational data platform
- Automating answers to business questions and building feedback loops
- Establishing data trust





What's Next

- **Training volunteers**
- AI/Machine Learning
- Best Practices for P/PM, Strategic Communications, Implementation, and Policy Analysis/Polycymaking
- Integrating new types of governance, including budget justifications and strategies for AI and interagency task forces





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A decorative graphic consisting of three overlapping arrows pointing to the right, colored red, yellow, and black.

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Questions?

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Evaluate Session

