Project Management Symposium

NEXT SESSION

USDA journey standing up and sustaining the USDA Program/Project Management (P/PM) Community of Practice (CoP)

Jason Traquair, Kellie Cenzano, & Nurun Nahar

Mission Area Senior Program Manager (MASPM), USDA-Animal and Plant Health Inspection Service (APHIS) Marketing and Regulatory Programs (MRP)

Mission Area Senior Program Manager (MASPM), USDA-Natural Resources and Environment (NRE) Forest Service

USDA-National Institute of Food and Agriculture (NIFA)

UNIVERSITY OF MARYLAND 18 56

PROJECT MANAGEMENT
CENTER FOR EXCELLENCE
A.J. CLARK SCHOOL OF ENGINEERING
Civil & Environmental Engineering Department

This session will be recorded.

Project Management Symposium

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USDA P/PM CoP Agenda

- USDA P/PM CoP Overview (Why, Who, What)
- Strategic Alignment
- Organization of CoP Maintenance/Governance Board
- CoP in Action
  - Improve P/PM Maturity
  - Improve Program Performance Outcomes
  - Consistently Trained P/PM Workforce
  - Increased Horizonal P/PM Networks
- CoP Performance
- CoP Support Team

Why USDA P/PM CoP?

- USDA P/PM CoP facilitate Knowledge Transfer
- Support the Program Management Improvement Officer
- Build a Capable PM Workforce

PMIAA — The Program Management Improvement Accountability Act

USDA P/PM CoP

PMPC — Program Management Policy Council

Fed P/PM CoP — Federal Program and Project Management CoP

PMIO — The Program Management Improvement Officer

Who Supports the USDA P/PM CoP?

Department Champion	USDA Office of Contract and Procurement (OCP) notional
Executive Sponsor	MRP Chief Operating Officer (COO)
P/PM CoP Co-Chairs	Mission Area Senior Program Managers ☐ Natural Resources and Environment (NRE) ☐ Marketing and Regulatory Programs (MRP)

☐ Program Management Improvement Officer (PMIO)

☐ All Mission Area Senior Program Managers (MASPMs)

☐ USDA Acquisition Career Manager and Designees

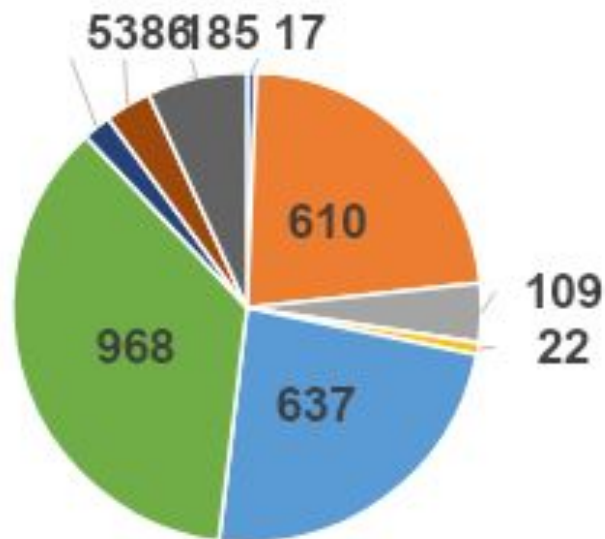**Primary Target Audience:** Portfolio/Program Managers/ Project Managers at all levels

Who? – Members by Mission Area

USDA P/PM Community of Practice
Total members: 2687

- DASO- Departmental Administration and Staff Office
- FPAC- Farm Production and Conservation
- FNS- Food and Nutrition Service
- FSIS- Foos Safety and Inspection Service
- MRP- Marketing and Regulatory Programs
- NRE- Natural Resources and Environment
- REE- Research, Education and Economics
- TFAA-Trade and Foreign Agricultural Affairs
- RD- Rural Development

Pie chart values: 53 86 185 17, 610, 109, 22, 637, 968

What is the USDA P/PM CoP?

USDA USDA Program Project Management Community of Practice

Home   Discussion Forum   Tools & Templates   Certification & Training   P/PM Coaching Corner ⌄   FAI Life-Cycle Phases   P/PM Competencies   Additional USDA P/PM Resources   FAQ & Feedback   ⋯
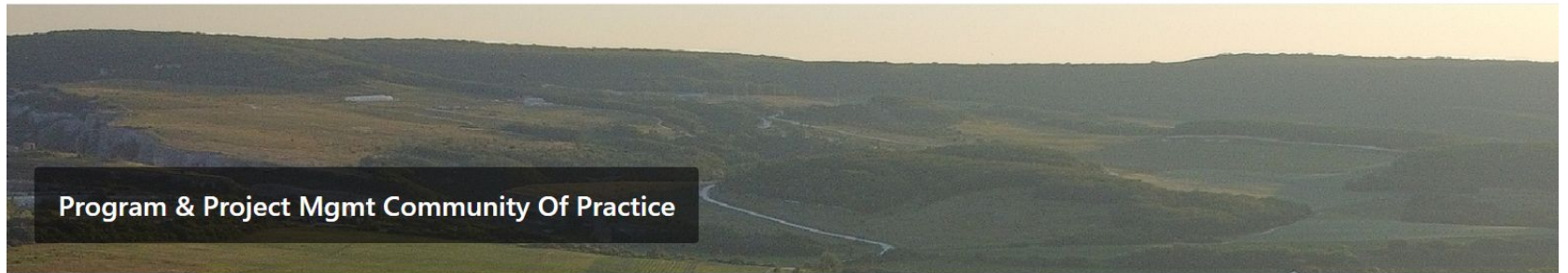
Program & Project Mgmt Community Of Practice

Vision: A Program/Project community that provides all the ingredients for success leading to best practices, a platform for collaboration, and tools to improve outcomes for USDA.

Vision: USDA P/PM CoP Strategic Alignment

Strategic Alignment:
Program Management Improvement Act (PMIAA)

Coordinated Governance	Engagement & Reviews	Workforce

USDA FY22/23 Program Management Goals & Objectives

Objective 1: USDA leaders understand the differences between Program and Project Management	Objective 2: Program and Project Management tools are used to manage major initiatives and programs	Objective 3: USDA resources with Program and/or Project Management certification are utilizing their skills in their work

Benefit Areas: Program Management

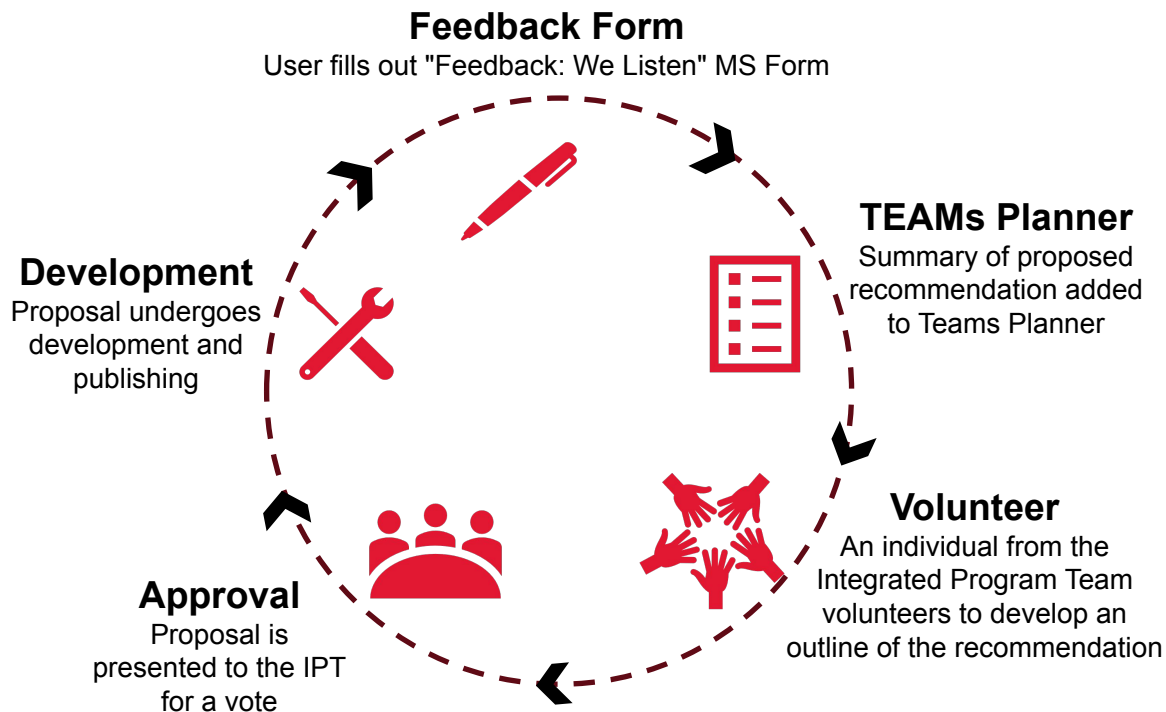| 1. Improve Program/Project Management Maturity in USDA	2. Improve Program Performance Outcomes (Cost, Schedule, Performance, Risk)	3. Consistently Trained P/PM Workforce	4. Increased Horizontal P/PM Networks (Collaboration)

Continuous Improvement through Feedback

Feedback Form
User fills out "Feedback: We Listen" MS Form

TEAMs Planner
Summary of proposed recommendation added to Teams Planner

Volunteer
An individual from the Integrated Program Team volunteers to develop an outline of the recommendation

Approval
Proposal is presented to the IPT for a vote

Development
Proposal undergoes development and publishing

Vision: USDA P/PM CoP Outcomes 1

Benefit Area: Improve Program/Project Management Maturity in

Outcomes

Governance

Governance Webinars

- Quarterly governance panel
- Sharing of governance tools/templates

FAQ & Feedback

feedback we listen

- Feedback form for continuous improvement

Vision: USDA P/PM CoP Outcome 2

Benefit Area: Improve Program Performance Outcomes (Cost, Schedule, Performance, Risk)

Outcomes

Tools and Templates

Select a Federal Acquisition Institute (FAI) Tool or Template

∨ FAI - Tools

∨ FAI - Templates

Select a USDA Sample Template

∨ USDA - Sample Templates

- Access to P/PM tools created by USDA and FAI
- Resources used by community members

Acquisition PMO

RESOURCE

USDA Acquisition Workforce SharePoint

Looking for training and policies related to acquistion? Visit this SharePoint site for "Third Thursday" training sessions for CLPs and numerous tools related to acquisition.

Find Training →

- Connect to resources specific to Acquisition lifecycle

Vision: USDA P/PM CoP Outcome 3

Benefit Area: Consistently Trained P/PM Workforce

Outcomes
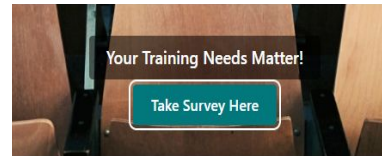
FAC-P/PM Certification
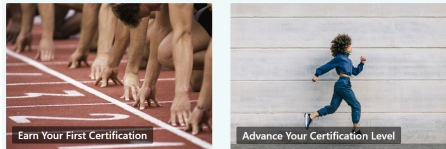
- Personalized walkthrough of how to receive and maintain FAC-P/PM Certification
- Access to recorded videos and 1:1 guidance with a peer
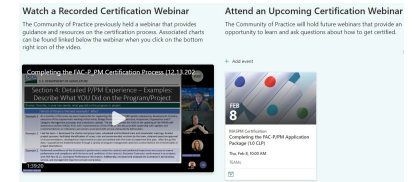
Training
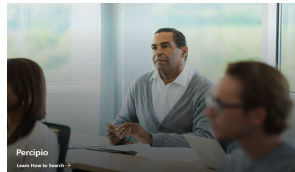
- Connect users to all available training with details on how to receive Continuous Learning Points

Training Survey

- Assess training needs
- Determines attendance rosters for FAC-P/PM courses in future FY

Certification Package Submission

- Live/recorded webinars that provide step-by-step guidance on applications
- Connected to FAQs

Vision: USDA P/PM CoP Outcome 4
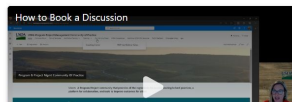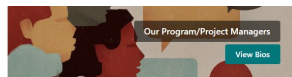
Benefit Area: Increased Horizontal P/PM
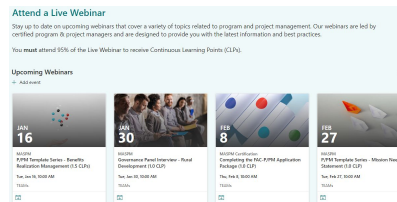
Outcomes

P/PM Discussion Forum

- Easily converse with fellow P/PMs
- Ask questions, share lessons learned, and discuss challenges

1:1 Discussion with Senior FAC-P/PM

- Direct access to peers with experience in program and project management

Template Training Webinars

- Instructional videos on many templates
- Data Literacy, P/PM Templates, Benefits Realization

Governance Structure Interviews

- Share lessons learned from those who are utilizing governance structures

USDA P/PM CoP Content Delivery

P/PM Template Team

- Asynchronous training
- Survey analysis
- 508 compliance
- CLP credit

Data Literacy Team

- 508 compliance
- CLP credit
- Survey analysis

Governance Panel Interview Team

- Survey analysis
- CLP credit

Benefits Realization Management Team

- 508 compliance
- CLP credit
- Survey analysis

USDA P/PM CoP Webinar Creation

By the Numbers
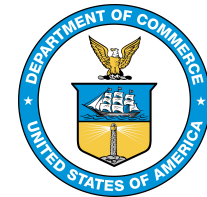
8 of 10 MASPMs have presented webinars

10 of 10 MASPMs have supported webinars

10 of 10 MASPMs have attended webinars

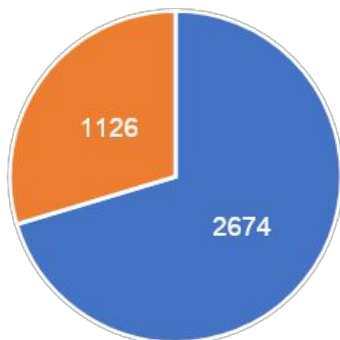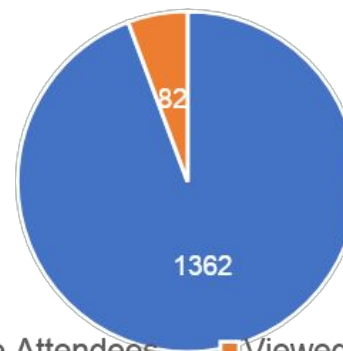**25 volunteers from 7 MASPMs currently support webinars**

External Presenters

USDA P/PM CoP Webinar Attendance

FY 2023
(Total 18 webinars)

1126
2674

☐ Live Attendees   ☐ Viewed Recorded Webinar

FY 2024
(8 webinars)

82
1362

☐ Live Attendees   ☐ Viewed Recorded Webinar

Key Results

P/PM Seminars

FY23/24: Released a total of 26 USDA P/PM CoP Seminars

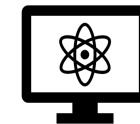FY24: Launched a Quarterly Data Literacy Series

FY24: Launched a Quarterly Benefits Realization Management Series

3,250 CLPs Awarded

Overall Satisfaction Rate: **88%**

Developed 1st **Asynchronous training**

Additional P/PM Support:

- Annual training survey results guided certification & continuous learning offerings

- Twice as many P/PMs achieved their FAC P/PM Certifications in FY23 than in FY22

- Added opportunities for One-on-One discussions with a senior P/PM

Questions?

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Evaluate Session