

University of Maryland

# Project Management Symposium

*NEXT SESSION*

## Managing Change in BioPharma - A Tough Pill to Swallow

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PROJECT MANAGEMENT  
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A.J. CLARK SCHOOL OF ENGINEERING  
Civil & Environmental Engineering Department

This session will be recorded.

# Project Management Symposium

## Managing Change in BioPharma – A Tough Pill to Swallow

AstraZeneca Team

Michele Habicht – Global Project and Portfolio Management

Mike Federman – CMC Project Management, Biopharmaceutical Development, R&D

Pammy Subramony – Clinical Pharmacology Project Management

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A graphic consisting of three overlapping arrows pointing to the right, colored red, yellow, and black.





# Abstract

Managing the development of a drug molecule from research through commercialization is a long and arduous journey. Along that journey are many speed bumps and triumphs, process optimization, clinical trials, and manufacturing validations. Through each phase of development, toxicology, and clinical trials, lies a variety of key inputs and decisions which generate any number of required changes and risks. The approach a project team takes to change management can impact timelines, budgets, and resources and ultimately define the success of the program and take the team to the next level. Understanding why the change is being made, who are the stakeholders involved, what the key objectives are, and how the change will be managed are all vital on the road to meeting goals and delivering medicines to patients.





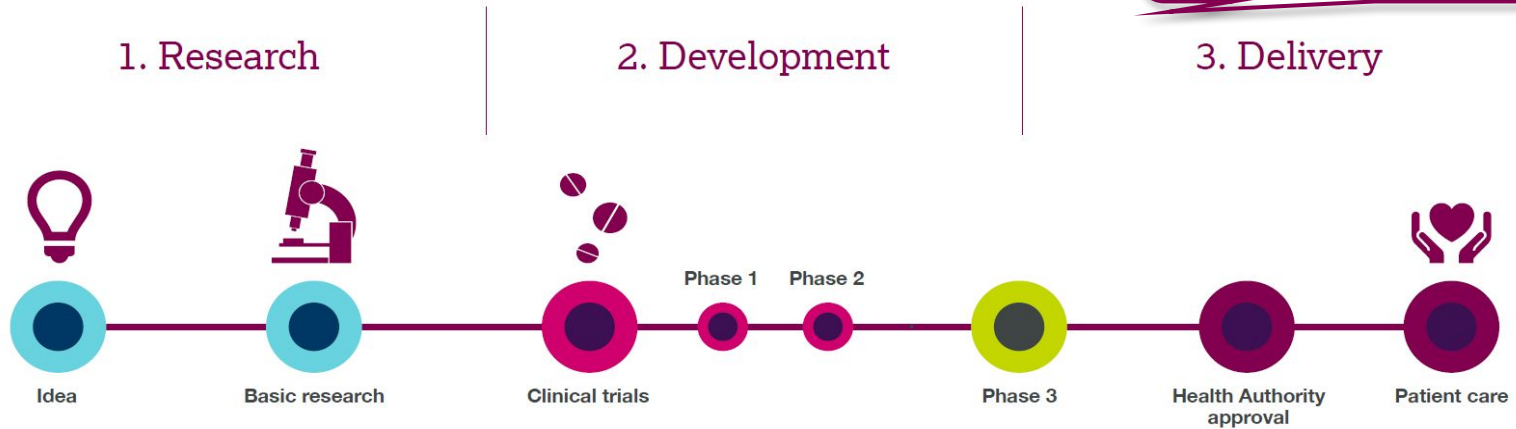
# Outline

-  Pipeline / Change Framework
-  Chemistry Manufacturing & Controls (CMC)
-  Clinical Pharmacology & Quantitative Pharmacology (CPSS/CPQP)
-  Q & A

# The Pathway of Drug Development



 At each stage of development, new functional and global product teams form, managed by a community of **> 500 project managers**



The average time of drug development is approx. **10 years!**



# The Internal and External Environment Influences Drug Development



## Internal Drivers of Change



Strategic priorities



Trial design and delivery



Advancements in development and manufacturing



Advancements in drug delivery and patient access



Business process and operating models

## External Drivers of Change



Clinical practice guidelines



Health authority and government regulations



Market landscape



Geopolitical changes



Global trends & events



# Global Product Team Change Framework



★ Project team endorsement

★ Project team decision

## Inform

## Impact Assessment

## Readiness Assessment

## Implementation

Who? Change Owner

- Clearly describes the change & rationale
- Describes desired outcome
- Provides early evaluation of impact

Who? Global Product Team

- Evaluates cross functional impact and assesses risk
- Evaluates impact to time/cost/resources
- Evaluates impact against governance approved plans

Who? Global Product Team & key stakeholders

- Develop implementation plans
- Identify and secure additional resources needed
- Determine governance approvals required

Who? Global Product Team & key stakeholders

- Document project team decision
- Seek governance approvals
- Implement against approved plans
- Monitor progress, impact and risk



# Global Product Teams Drive Development from Idea to Launch



Global Product Team members represent entire teams of subject matter experts and are accountable for the quality and robustness of their functional contributions to the development plans.

The GPT members are constantly managing change as the world changes around us and functions innovate and improve our ways of working to deliver medicines to patients faster.

Core GPT membership is illustrative and changes during the lifetime of development

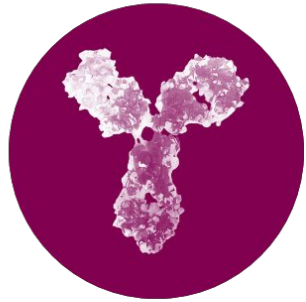




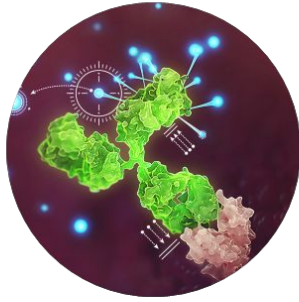
# What is Biopharmaceutical Chemistry Manufacturing and Controls (CMC)?



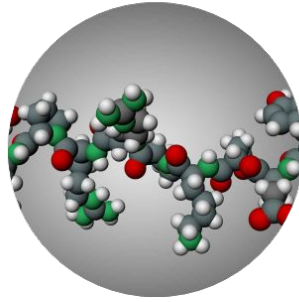
Biopharmaceutical (“biologic”) = an active substance derived from or extracted from a biological system (living organism). They are often administered as an injection or infusion.



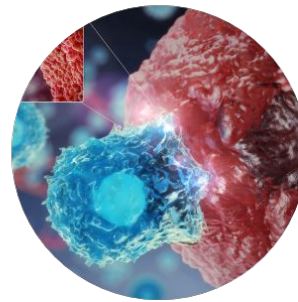
Antibodies



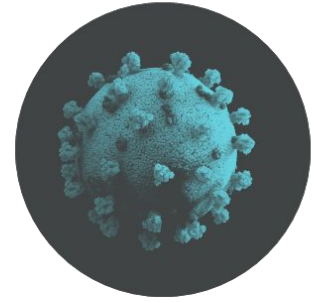
Antibody-Drug Conjugates (ADC)



Peptides

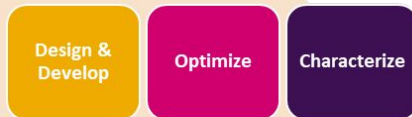


Cell Therapy



Virus / Nucleic Acid

## Development



## Manufacturing

20



9





# Why is Change Control Needed in CM



# Scope of Changes



Process



Site



Scale



Presentation /  
Delivery



Testing





# Case Study – The Need for Change Management in CMC is Driven by Progression of Development through the Drug Life Cycle

## Phase 1

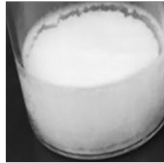


### Drug Substance



500L  
(Process 1)

### State of Matter of Drug



Powder (Lyophilized)  
Small volume

### Final Container



Vial  
AZ Internal Fill site

### Supply Chain Packaging and Labelling



Clinical Supply

## Phase 3 / Commercial

### Drug Substance



2,000L  
(Process 2)

### State of Matter of Drug



Liquid  
Large volume

### Final Container



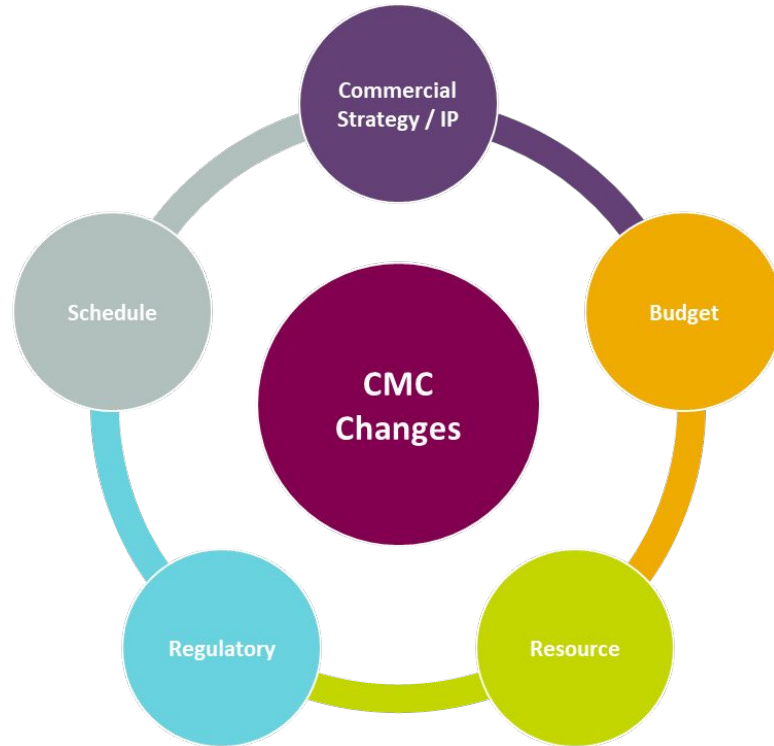
Pre-filled Syringe  
External Fill Site

### Supply Chain Packaging and Labelling



Commercial Supply  
Health Provider / Patient Centric

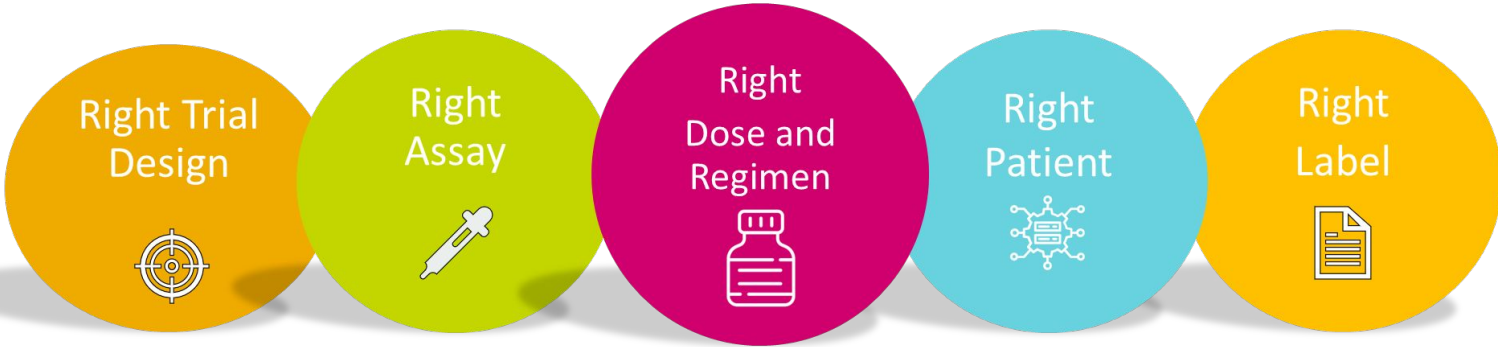
# CMC Change Management Impacts Many Areas of the Business



# What is Clinical Pharmacology and Quantitative Pharmacology ?



**Mission:** We define the therapeutic window ensuring the *optimal dose for all patients*

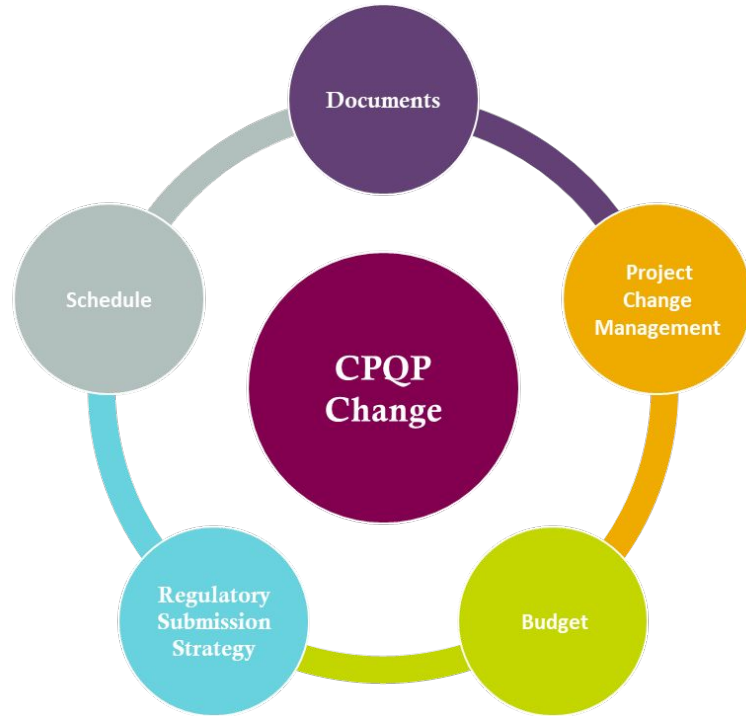


**Vision:** Smart and decisive medicines development, informed by modeling, driven by clinical pharmacology

***Our concentration drives response***



# Impacts of Clinical Pharmacology and Quantitative Pharmacology (CPQP) Change Management

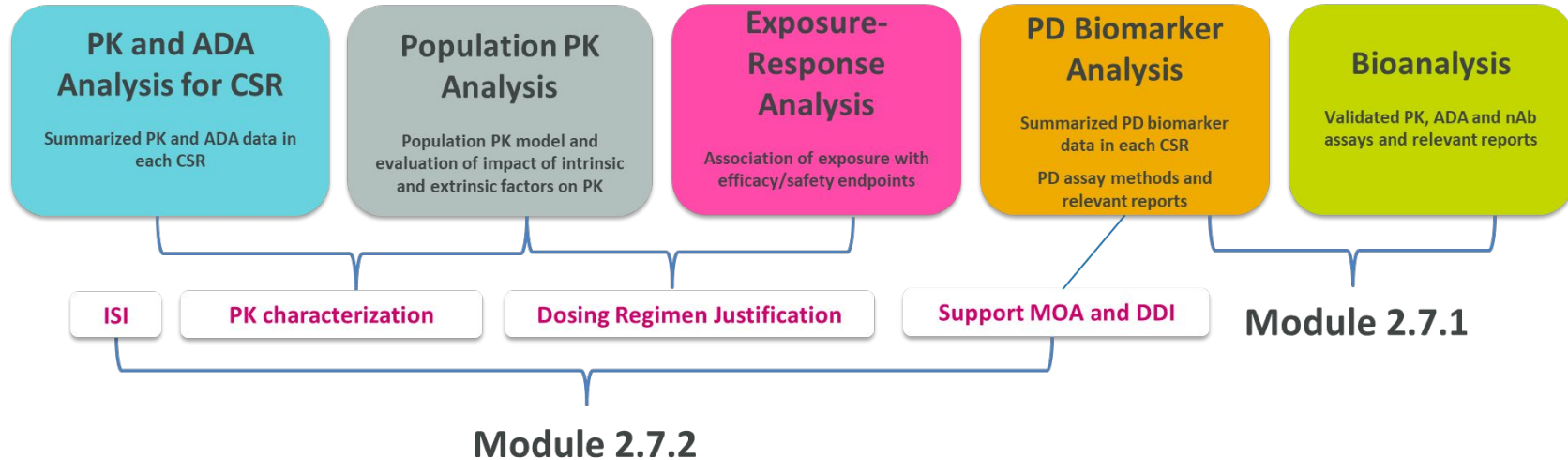


# Submissions Documents From Clinical Pharmacology



Submissions Project Management Office (SPMO) supports regulatory submission projects in terms of preparation of Modules 2.7.1 and 2.7.2 as well as associated Module 5 documents.

This includes summaries of: Clinical Pharmacology, Biopharmaceutics, Bioanalytical, Population pharmacokinetics (PopPK), Exposure-Response of Efficacy and Safety and Integrated Summary of Immunogenicity (ISI).



Supported Module 5 documents include the Population PK Report and the Integrated Summary of Immunogenicity.

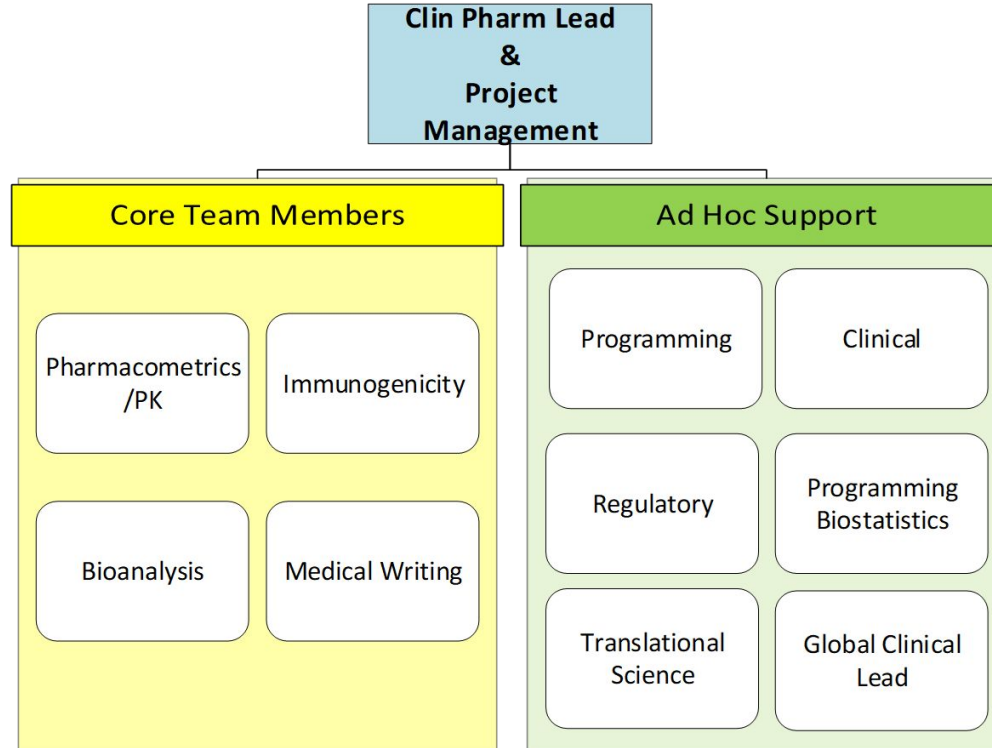
Other project support may include developing a Communication Strategy and Plan, coordinating responses to Health Authority Questions, and Advisory Board coordination.







# Clin Pharm Submission-Team Structure



- Additional members might be invited based on the agenda items
- Additional PK Scientist(s) to be added as needed



# Project Management Changes in Clinical Pharmacology

PM core responsibility: active project management, oversight, tracking and reporting of projects, iTrax implementation, risks, lessons learned, RACI and meeting management.

External &  
Internal  
Communication  
Support

External: Supporting interactions with Health Authorities  
Internal: Publications, Conferences, and Regulatory Submission

Strategic Initiatives include; accelerated submission activities, and great place to work initiatives

Strategic  
Initiatives  
Support

Project &  
Portfolio  
Management

Process  
Improvements  
& Development

Process Improvements include; Process mapping, changes to existing processes and tracking of KPIs

PM Tools

New tools to manage changes: iTraX, Planisware, PowerBI, Office Timeline Pro+, MS Project, Visio, Control Tower, AHAA tool, others as needed

# Project Reporting changes (Tools) iTRAX system



## Data Gathering/compiling in iTRAX system:

- ✓ project updates on regulatory submissions,
- ✓ validation of data
- ✓ review by PM

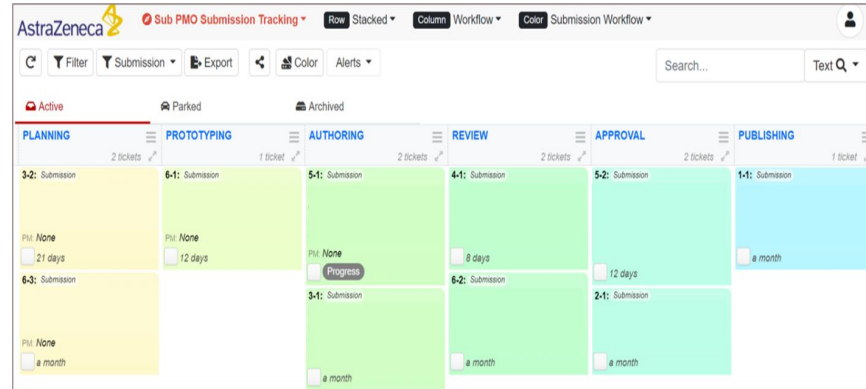
**CPQP reports are centralized and automatically generated from iTRAX system to Power BI.**

**iTrax data is automatically exported to an excel file that is saved to SharePoint.**

**This excel is linked to Power BI dashboards and automatically refreshed every day.**

## Benefits:

minimizing inadvertent human errors, building value long-term relationship with team members, monitoring regulatory deliverables timelines, identifying projects at risk early on, combining data from various sources, reliable and consistent data, providing high quality regulatory submissions reports, accelerated timelines and more effective ways of working.



## Power BI dashboards



# Analytics of Health Authority Answers (AHAA) Tool



## Vision

- **Providing rapid insights** to AZ Regulatory Scientists for authoring of responses to Health Authority Questions, scientific meetings, and more
- **Effortless exploration** of the health authority advice AZ has received

## Benefits

- **Faster and data-driven** preparation for HA interactions
- **Increased probability of regulatory success** through increased incorporation of feedback received
- **Drive insights and identify the success factors** that contribute to product approvals

## 18 types of documents have been selected by CPQP and iBA

The screenshot shows the 'Choose your options' section of the AHAA Search tool. On the left, there are filter categories: Product, Study, Indication, Market, Region, Document Type (selected), and Phase. On the right, a search bar is present with the text 'Type to filter doctype(s)'. Below the search bar, a tree view shows 'Clinical' selected, with sub-items: Clinical Bioanalysis, Medical Devices, Paediatric Investigation Plan, Study Protocol, Study Report, Study Report Appendix, and Summaries and Regional Information. At the bottom, there are tabs for 'List View' and 'Timeline View', and a 'Clear all selections' button.

The screenshot shows the main AHAA Search interface. At the top, it says 'AHAA SEARCH Analytics of Health Authority Advice Search'. There is a search bar with the text 'Enter a search term to find documents' and a 'Search' button. Below the search bar, there are filters for 'Look in:' (set to 'Everywhere') and 'Document Name'. A 'Search using filters' dropdown is visible. A pop-up window titled 'Looking for something specific?' provides instructions on how to use filters. On the right, there are search filters for 'Product: None', 'Study: None', 'Study Indication: None', 'Study Phase: None', and 'Market: China'. There is also an 'Export' button and a 'Sort: Newest to Oldest' dropdown.

# Lessons Learned on Submissions and Health Authority Questions Analysis and Implement Changes






- ✓ Lessons Learned sessions are conducted after first regulatory submissions and receipt of Health Authority questions.
- ✓ Results and recommendations are reviewed, discussed and approved during group workshops.
- ✓ The Lessons Learned Repositories established, so the knowledge can be shared for future projects.
- ✓ Project Manager tracks implementation and changes of suggested improvements.



# Conclusion: Managing Change in Drug Development is Complicated but Unavoidable



Project Managers play a crucial role in ensuring that:

-  Change management is initiated at the right time in response to internal and external drivers of change
-  Change is carefully managed within the triple constraints and incorporated in to planning, executing and monitoring of drug development
-  There is good communication between global and functional teams for seamless implementation of changes



# Q & A





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AstraZeneca  has a  
**Large Life Sciences Project  
Management Workforce in  
The National Capitol Region**







# Evaluate Session

