Agile is Everywhere

Alan Zucker Project Management Essentials, LLC













© 2024 Project Management Symposium © 2024, Alan Zucker, **PROJECT MANAGEMENT ESSENTIALS, LLC.**



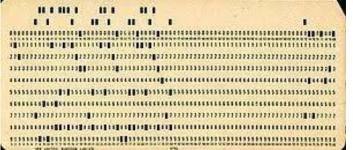
The Early Days



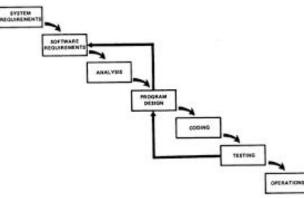


The Dark Days of Computing











Winston Royce



The Game Changer



ncone suns	MAY 1988: STa	C ane Casera a	nd Video	1	- F
	q1	Q2	Q3	Q4	YTD
et Sales	\$18,008.00	\$13,008.00	\$16,000.00	\$19,888.88	\$58,860.86
asts and E	apenses:				
Salary		1,500.00	1,500.00	1,500.00	6,200.20
Int	1,098.08	1,200.00	1,409.00	1,408.80	
Rent	358.00	358.00	358.80	358.88	
Ads	588.08	1.008.00	2,000.00	3,800,80	
CDG	3,000.00	4,038.00	5,000.00	7,800.80	19,860.86
Op Exp	6,358.00	8,058.00	10,250.00	13,250.00	37,900.00
g Income	\$3,658.88	\$4,958,88	\$5,758.88	\$5,758.88	\$28,188.88







© 2024 Project Management Symposium © 2024, Alan Zucker, **PROJECT MANAGEMENT ESSENTIALS**, LLC.



Manifesto of Agile Software Development









Kent Beck

Mike Beedle

Arie van Bennekum Alistair Cockburn Ward Cunninaham



Martin Fowler

Jon Kern

James Grenning

Brian Marick

Jim Highsmith

Ron Jeffries





Bob Martin

Stephen Mellor Dave Thomas





Jeff Sutherland Ken Schwaber





2024 Project Management Symposium © 2024. Alan Zucker. PROJECT MANAGEMENT ESSENTIALS. LLC.



Delivering value more quickly and predictably









The Agile Manifesto

We are uncovering better ways of **developing software** by doing it and helping others do it...

Individuals and interactions over processes and tools

Working software over comprehensive documentation

Customer collaboration **over** contract negotiation

Responding to change **over** following a plan



The Agile Manifesto Reimagined

We are continually finding better ways of working, and through this we have come to value:

Individuals and interactions over processes and tools

Solutions over excessive procedures and documentation

Collaboration over restrictions

Responding to change **over** following a plan

2024 Project Management Symposium © 2024, Alan Zucker, **PROJECT MANAGEMENT ESSENTIALS, LLC**.



Agility focus...

- People
 - People are the center of what we do. Build small, self-organizing teams and allow them to succeed
- Products
 - Deliver valuable products as quickly as possible to satisfy our customers' needs
- Process
 - Embrace simplicity, eliminate waste, and create flow





Agile applied... Tales from the field





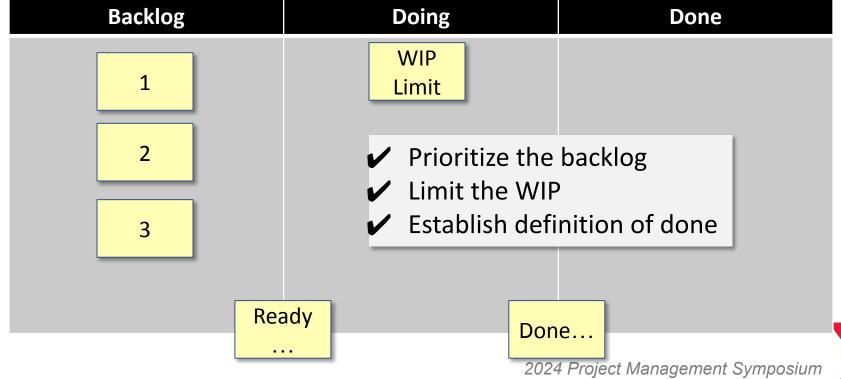
Start with visualizing the work...

Backlog	Doing	Done
		,

© 2024 Project Management Symposium









Office building project



To Do	Sheathing	Vapor Barrier	Inspection	Brick	
1					
2					
3					
4					
5					





Picture complexity...

Program Boards

	Month 1	Month 2	Month 3	Quarter 2	Quarter 3	Quarter 4	Next Year
Milestones							
Program 1							
Project 2							
Project 3							
Organization A							
Organization B							



International tax audit

- **Big-room planning**
- Program boards
- Confidence vote



2024 Project Management Symposium © 2024, Alan Zucker, PROJECT MANAGEMENT ESSENTIALS, LLC.



Prototyping Engineering

Prototypes traffic calming changes before "hardening" them





© 2024 PTOJECT IVIAI lagement Symposium © 2024, Alan Zucker, PROJECT MANAGEMENT ESSENTIALS, LLC.



The Agile Classroom



- Self-identified norms
- Collaborative space
- Incremental and iterative deliver
- Kanhan to manage work

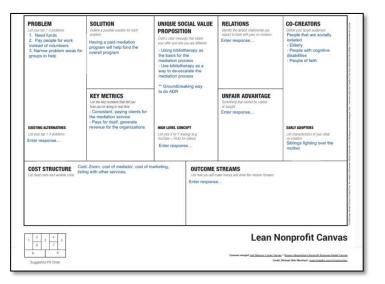


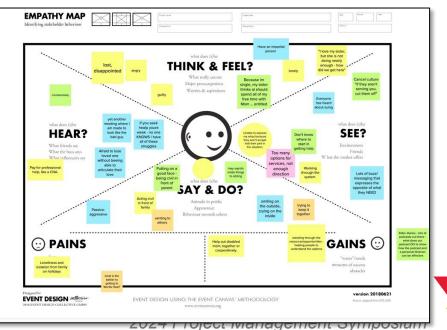
© 2024 FTOJECT WAITAGEMENT Symposium © 2024, Alan Zucker, PROJECT MANAGEMENT ESSENTIALS, LLC.



Visioning for non-profits

- Lean canvas for non-profits
- Client empathy mapping
- User journey maps





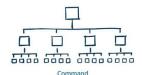


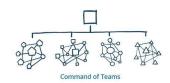
Joint Special Ops Command



General Stanley McCrystal

- Breaking down silos
- Power of small teams
- Decentralized, empowerec decision-making
- Kaizen....continuous iterative change







Team of Teams



Questions? Contact me, follow me...

Alan Zucker





alan@pmessentials.us



www.pmessentials.us



www.linkedin.com/in/AlanIZucker