



WELCOME!

**PROJECT
MANAGEMENT
SYMPOSIUM**

April 18-19, 2024

University of Maryland

Project Management Symposium

NEXT SESSION

When Projects Manage Themselves: Artificial Intelligence-Powered Project Management

Bill Brantley

President & Chief Learning Officer, Brantley Advanced Social Science
Applications (BAS2A)



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This session will be recorded.

Project Management Symposium

When Projects Manage Themselves: Artificial Intelligence-Powered Project Management

Dr. Bill Brantley



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**Computers are like a bicycle
for the mind.**

Steve Jobs





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You

Please complete this analogy: If computers are like bicycles for the mind, what is AI?



ChatGPT

If computers are like bicycles for the mind, then AI is like an autopilot system for those bicycles, guiding and enhancing the journey of thought and discovery.





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AI PROJECT MANAGEMENT TOOLS



Top 10 Free AI Project Management
Efficiency
In the dynamic landscape of
change, revolutionizing
efficiency

What is the best way
to use artificial
intelligence (AI) in
project management?

g Manager | March 17, 2024 | 13min read

Zoe Ashbridge



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Bottom-Line, Up-Front

Projects, Products, Programs, and Portfolios are devoted to maximizing the success of value streams.

Value Streams can quickly become complex and difficult to manage.

AI can handle the information flows, coordination, and value optimization – “Point Solutions.”

The Project Manager provides wisdom through “mental time travel” – “System Solutions.”



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**Value
Streams
are how
value is
created
and
delivered.**

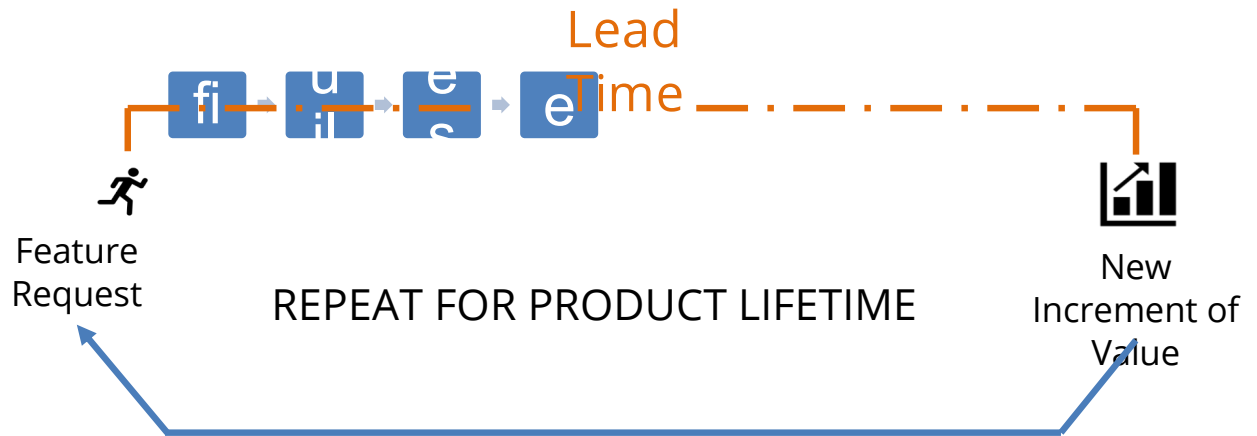
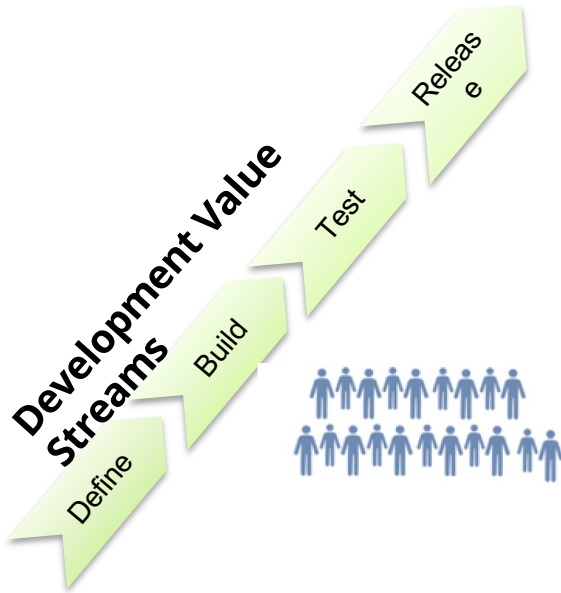
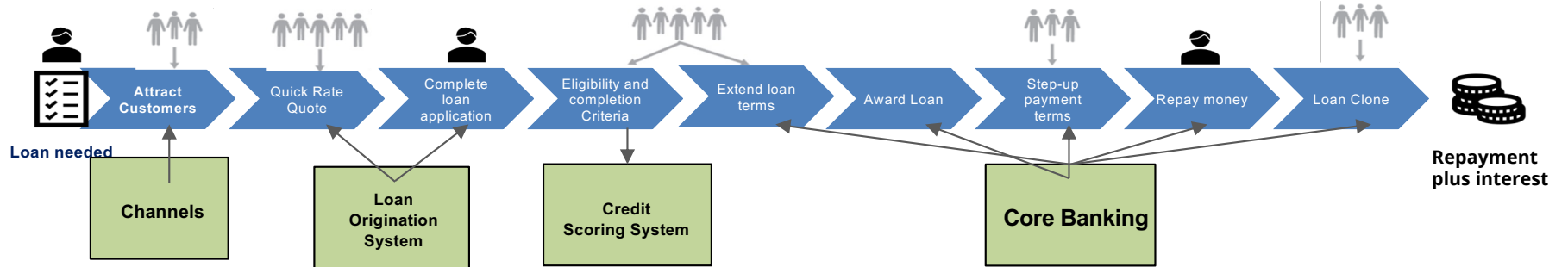
Project Management Body of Knowledge (7th Edition)

2.1 Creating Value – “Organizations create value for stakeholders.”

2.1.1 Value Delivery Components – “There are various components, such as portfolios, programs, projects, products, and operations, that can be used individually and collectively to create value. Working together, these components comprise a system for delivering value that is aligned with the organization’s strategy.”



Value Streams



The aim of development is in fact the creation of profitable operational value streams.
—Allen C. Ward



Government Value Streams

Inbound Threat



Kill Chain

Test Requested



COVID Results

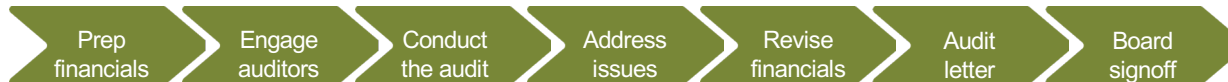
Test for COVID

Public Health Threat



mRNA vaccine creation

Suspicious Activity



Audited financials

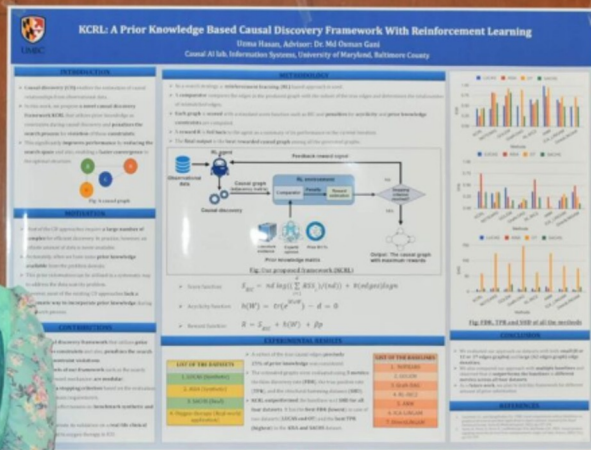
Investigate Potential Fraud



The Three Ages of AI: Classification (1950 – 2011)

The Three Ages of AI: Generative (1966 [Eliza]; 2014 - Now)





The Three Ages of AI: Causal (2022 - Now)



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Is Causal AI Real?

causaLens

Product Solutions Customers Resources Company

decisionOps:

Unveiling the Next Stage in the
Future of Decision Making

cAI23
The Causal AI Conference

causaLens

Product Solutions Customers

decisionOS

Pave the way to trusted, collaborative, and actionable
decision-making powered by Causal AI.

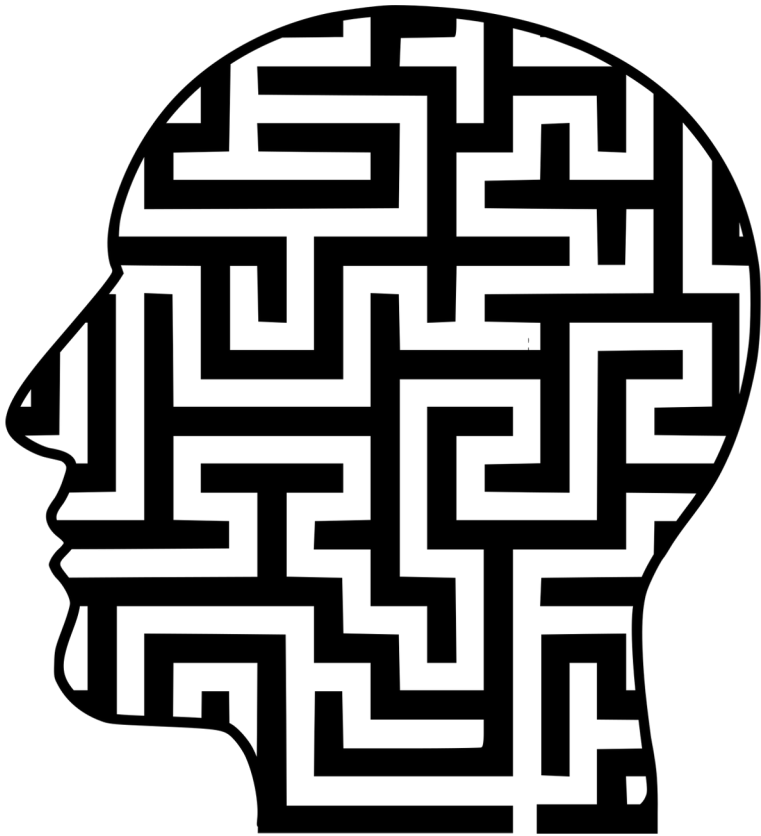
Demo Hub

Download Product Sheet



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Factors Leading to Complex Value Streams

- Multiple Stakeholders with Diverse Requirements
- Integration of Different Processes and Systems
- Variability in Demand and Supply
- Compliance and Regulatory Requirements
- Globalization and Geographical Spread



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Are there examples of AI-Powered Value Stream Navigators?



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SOLUTIONS PRODUCTS

Products Thought Leadership Enquire Now

Value Stream Management: A Leap Towards Enterprise Leadership



<https://qentelli.com/>

7 Ways Value Stream Tool Integration Can Improve Your Software Quality

Value Stream Tool Integration

Your Key for Improved Software Quality

Using Artificial Intelligence to Identify New Value Streams

Using Artificial Intelligence to Identify New Value Streams



How to create business value with AI

12 stories from the field



Company interviews

Name	Industry	Function	Business solution	Machine learning technique
BESTSELLER	Consumer	Fashion design	Better design and selling efficiency by extracting product attributes from catalog images	Vision
Boston Scientific	Industrial	Medical device design	Reduced labor cost by automating visual stent inspection using transfer learning	Vision
Crédit Mutuel	Banking	Customer service	Quicker calls by suggesting better answers for customer advisers using hierarchical NLP	Language
Global Bank	Banking	Internal audit	Increased audit capacity by improving documentation quality using an “instant proof-reader”	Language
IFFCO-Tokio	Insurance	Claims automation	Reduced insurance payouts by issuing directly to claimants using automated assessments	Vision
KPMG	Professional Services	Tax credits	Increased tax credits by surfacing better documentation through document search	Language
Marketing Platform	Professional Services	Ad targeting	Controlled cost of training targeting models by exposing marginal incentives of experiments	Other
McCormick	Consumer	R&D/product design	Improved R&D efficiency by suggesting initial flavor profiles for experimentation	Other
Navtech	Information Technology	Sales	Enabled access to digital product catalogs by building a computer-vision platform	Vision
NVIDIA	Information Technology	Autonomous driving	Unlocked a new business model by pooling data and offering AV tech as a service	Vision
Suncor	Energy	Site operations	Developed early warning of diesel production issues by predicting adverse processing conditions	Other
Zzapp	Information Technology	Public health	Used satellite imagery to identify standing water for antimalarial insecticide treatment	Vision

Source: Neil Thompson, PhD: <http://www.neil-t.com/teaching-cases/>



Brief Detour: What Is Process Mining?

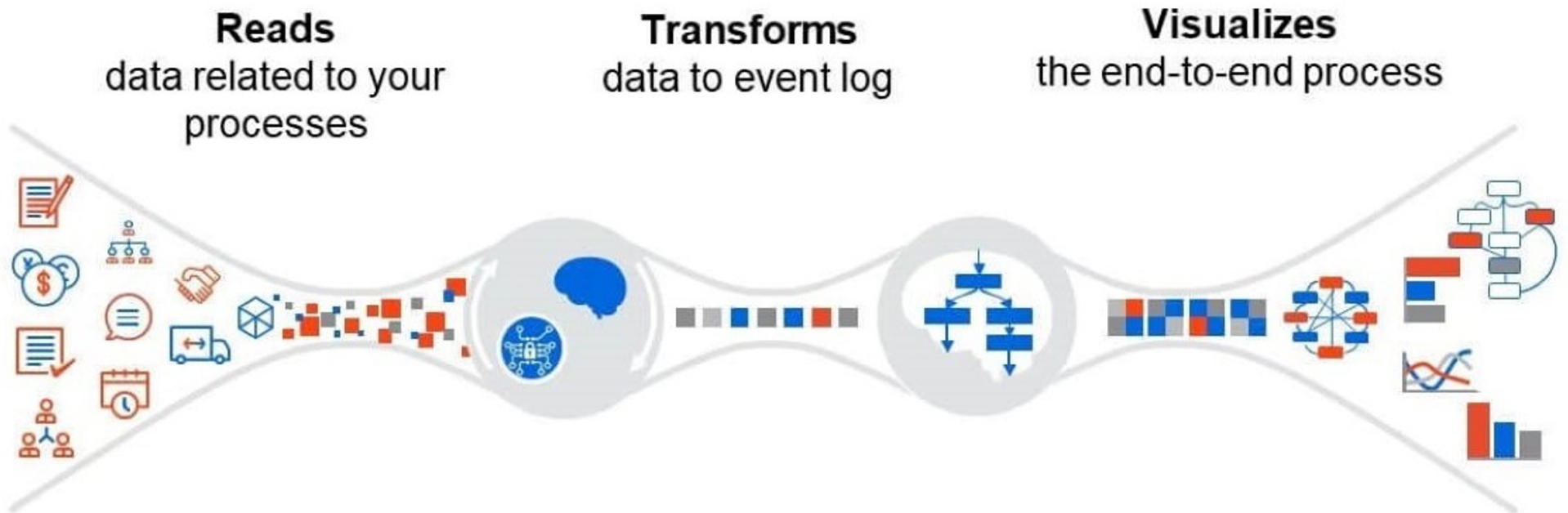


Image source: [UiPath](#)



<https://mpmx.com/en/digital-automated-predictive-value-stream-mapping-with-process-mining/>

Image Source: [mpmX](https://mpmx.com/)

Five Advantages Of Combining Process Mining with Value Stream Mapping

- Automated Data-Driven Insights
- Identification of Process Variabilities
- Quantitative Analysis of Process Efficiency
- Enhanced Collaboration and Communication
- Continuous Monitoring and Improvement



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Do We Still Need Project/Program/ Portfolio/Product Managers?



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YES!

AI Doesn't Have Wisdom

- No Consciousness
- No Morality
- Cannot Handle Ambiguity
- Limited Context
- No Emotional Intelligence
- Cannot Adapt to New Situations
- Cannot Resolve Ethical Dilemmas



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AI-Augmented Mental Time Travel for Project Managers

- Forecasting and Scenario Planning
- Learning from Past Projects
- Enhanced Decision Making
- Optimizing Team Dynamics and Productivity
- Adapting to Change
- System Solutions





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Centaur Teams

- Synergy of Human and AI Strengths
- Superior Performance
- Innovative Approaches
- Democratization of Expertise
- Exploration of Human-AI Interaction



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Summary

1. Projects, Products, Programs, and Portfolios focus on enhancing value stream success.
2. Value Streams tend to complexity, challenging management.
3. AI streamlines value stream navigation by managing data and optimizing value.
4. Project Managers employ "mental time travel" for insightful guidance.
5. Centaur Teams represent the optimal AI collaboration for project or product teams

Questions?



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Evaluate Session

