



TURNING KNOWLEDGE INTO PRACTICE

PROJECT MANAGEMENT SYMPOSIUM

April 18-19, 2024



**PROJECT MANAGEMENT
CENTER FOR EXCELLENCE**

A.J. CLARK SCHOOL OF ENGINEERING
Civil & Environmental Engineering Department



AGENDA AT A GLANCE

THURSDAY, APRIL 18

- 8:00 Registration Begins
- 8:50 Welcome & Featured Speaker
DAMIEN PETERS
- 10:00 First Morning Sessions
- 11:00 Second Morning Sessions
- 11:45 Lunch & Networking
- 12:30 Featured Speaker
SABRA HORNE
- 1:30 First Afternoon Sessions
- 2:30 Second Afternoon Sessions
- 3:30 Third Afternoon Sessions
- 4:30 Featured Speaker
JOHN CABLE
- 5:00 Let's Debate
PRODUCT VS PROJECT
CAITLIN KENNEY & ROBIN PULVERENTI
- 5:45 Networking Reception

FRIDAY, APRIL 19

- 8:00 Registration Begins
- 9:00 Featured Speaker
BILL BRANTLEY
- 10:00 First Morning Sessions
- 11:00 Second Morning Sessions
- 11:45 Lunch & Networking
- 12:30 Featured Speaker
TE WU
- 1:30 First Afternoon Sessions
- 2:30 Second Afternoon Sessions
- 3:30 Closing & Trivia Challenge
Winners
- 3:45 Adjourn



SYMPOSIUM EVALUATION

We value your feedback.

Be sure to complete the overall symposium evaluation at the conclusion of the event.

Submit for a chance to win free admission to next year's symposium in May 2025!



FREE WIFI

Connect to wireless access point "UMD-guest" and open a web browser.

For detailed instructions see page 24.

	USER	PASSWORD
Thursday	pmsymposiumday1	nusolihimen
Friday	pmsymposiumday2	ncymabilymap

WELCOME TO OUR 11TH ANNUAL PROJECT MANAGEMENT SYMPOSIUM!

Welcome to the 11th Annual Project Management Symposium.

The University of Maryland is proud to have you all here again, as so many of you are back for a 2nd time or more. It's amazing to see this community continue to grow and become stronger and more connected each year. This year we've refined our sessions to four tracks that will delve into how to navigate the complexities of today's project environments. This exploration includes the significance of early stakeholder engagement, the new enabling technology of artificial intelligence (AI), and the critical shift towards discovery and innovation in product management as a new key set of skills for project managers and teams. These tracks are designed to arm you with the insights and tools needed to navigate these opportunities in your environment.

As we investigate the convergence of technology and strategy, we're reminded of the timeless principles that underpin our work: the power of connection, the value of critical thinking, and the imperative to serve society through our projects. It was thirty years ago that Netscape Navigator opened up the internet, the first Scrum Paper was published, and Deming released his book on "The New Economics." Deming's message rings true today: it is up to management to achieve quality through innovation and methods that tap the pride of workmanship in all of us. That we should bring "profound knowledge" to our organizations and improve them as better systems of work.

We are thrilled to welcome you, whether you're joining us online or in person, to two days of rich discussions, learning, and networking. Thank you for being part of this community and for your commitment to shaping the future of project management.



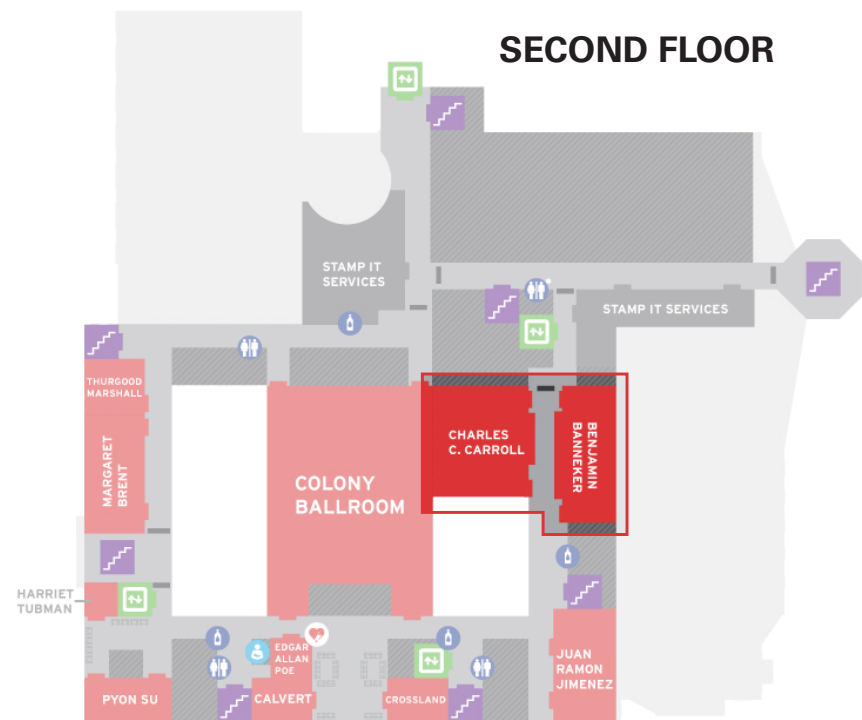
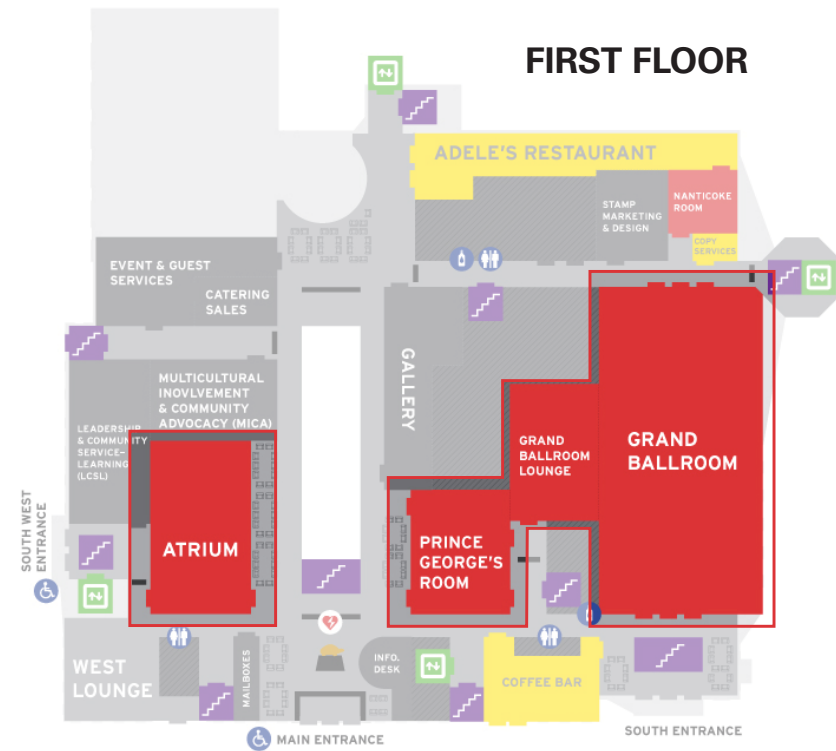
John Johnson
Professional Program Manager
University of Maryland
Project Management Center for Excellence



Kathleen Frankle
Marketing Manager
University of Maryland
Project Management Center for Excellence

MEETING ROOMS

All symposium meeting rooms are shown in red below.



THANK YOU, SPONSORS!

Track



Exhibitor



TRIVIA CHALLENGE

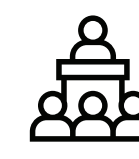
Participate in the online Trivia Challenge to be entered into a drawing to win these fantastic prizes:



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How to Play: An online Trivia Challenge survey will be emailed to all Symposium attendees. All you need to do is complete and submit the online survey by the deadline.

Deadline: 2:30 PM, Friday, April 19, 2024

How do You Find the Answers? Answers to the questions can be found in the program book, in-person at the sponsor booths and on the Symposium website. Information is readily accessible to both online and in-person attendees.

Online and in-person attendees will have equal chances of winning, but you **MUST** be in attendance either on Zoom or in-person to win!

SUBMIT NOW



PROFESSIONAL DEVELOPMENT UNITS (PDUs)

Session Type	Description	PDUs
Live	Follow along with the live program (attend one session per time slot). There are eight (8) sessions on Thursday and six (6) sessions on Friday for a total of fourteen (14) sessions.	14 sessions @ 0.75 PDUs each = 10.5 PDUs.
Recorded	All live sessions delivered on April 18-19, 2024 will be recorded. Once the Symposium has ended, the links to the recordings will be posted on the website. All participants will receive log-in information to access the recordings. Each recorded session is worth 0.75 PDUs. If you review all the recorded sessions, you can earn up to 20.25 PDUs (this number assumes you've watched all 14 live sessions discussed above, so it only counts the left over regular sessions).	27 sessions @ 0.75 PDUs each = 20.25 PDUs.
On-Demand	On-demand sessions are new this year. These sessions are pre-recorded and are available to all registered participants. Each on-demand session is worth 0.75 PDUs. If you review all of them, you can earn up to 11.25 PDUs.	15 sessions @ 0.75 PDUs each = 11.25 PDUs.
Totals	56 sessions @ 0.75 PDUs each = 42 PDUs.	

PDU COMPLETION CERTIFICATES

There are two types of PDU certificates available for the 2024 Project Management Symposium. You will need to complete the form(s) in order to receive a certificate(s). A PDF version of the completion certificate will be emailed to you. If you want credit for the PDUs from PMI, then YOU need to enter each individual session you attended into PMI's Continuing Certification Renewal System – see instructions on the Symposium website.



PDU Certificate Request Form -
LIVE Event, April 18-19, 2024

The PDU Certificate Request Form for Recorded & On-Demand Sessions will be available on the Symposium website by April 26th.

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PROJECT MANAGEMENT CENTER FOR EXCELLENCE | ePM | EXECUTIVE PROJECT MANAGEMENT

Thursday April 18th - At A Glance

8:00AM	Registration: Lobby of Adele H. Stamp Student Union Networking and Light Refreshments				
8:50AM	Welcome & Featured Speaker: Damien Peters, Data Driven Product Management: How Companies Like Meta Drive Product Decisions with Numbers				
9:45AM	Break				
	Track Room Moderator	People in Projects Atrium (1107) Jocelyn Davis	Federal Programs Prince George's (1211) Greg Baecher	Strategic PM Charles Carroll (2203) John Driessnack	Lean, Agile, Product Benjamin Banneker (2212) Bill Brantley
10:00AM		Advancing People Management: Navigating Future Trends in Project Management – Hazarika	Growing Good in Government Initiative: Cultivating the Feedback Loops of the Future - Quimby & Traquair	What Am I Not Thinking Of? – Hine	Program Management – Going beyond Project Management to enable Value Driven Change – Zeitoun
10:45AM	Break				
11:00AM		Resilient Leadership In Project Management! – Coleman	PMP Education for the US Military to Reduce Wasted Time, Money, and Energy – Demko	Leveraging ChatGPT for Project Management Practitioners – McDaniel	Hybrid Project Management: Navigating the New World of Project Management – with Agility! - Tolbert
11:45AM	Lunch & Networking				
12:30PM	Featured Speaker: Sabra Horne, Using Innovation to Drive Mission Impact				
1:15PM	Break				
1:30PM		What's Your Integrity Quotient? - Davis	Team Resilience in Action: Risk Management in Clinical Research Projects During the Ebola Outbreak in West Africa - Giri	Project Management in the Age of Artificial Intelligence – Jaques	Demystifying LLMs: A Guide for Project Managers to Unlock the Potential of Large Language Models (LLMs) - Polaski and Beall
2:15PM	Break				
2:30PM		Mastering Adaptability: Leveraging Your Strengths to Thrive in an Evolving Job Market – Onuoha	USDA journey standing up and sustaining the USDA Program/ Project Management (P/PM) Community of Practice (CoP) - Cenzano, Nahar, & Traquair	AI-Enhanced Project Estimating, Monitoring, and Forecasting – D’Mello	Enhancing Project Management with AI Assistive Technologies: A Guide for Modern Professionals – Daley
3:15PM	Break				
3:30PM		Developing Young Professionals in The Field of Project Management – Eskandar	Prioritisation, Preparation & Perseverance - Are 3 P's enough? Project planning for IT infrastructure support of the James Webb Space Telescope (JWST) – Carter	Managing Change in BioPharma - A Tough Pill to Swallow – Federman, Habicht & Subramony	Applying AI to DevSecOps Processes to Optimize Project Execution and Delivery – Boyle and Baker
4:15PM	Break				
4:30PM	Featured Speaker John Cable, Founder, University of Maryland Project Management Center for Excellence, “25 Years of Project Management at Maryland”				
5:00PM	Debate: Caitlin Kenney and Robin Pulverenti, A Clash of Ideologies: Product vs. Project Teams				
5:45PM	Networking Reception				

Friday April 19th - At A Glance

8:00AM	Registration: Lobby of Adele H. Stamp Student Union Networking and Light Refreshments				
9:00AM	Featured Speaker: Bill Brantley, When Projects Manage Themselves: Artificial Intelligence-Powered Project Management				
9:45AM	Break				
	Track Room Moderator	People in Projects Atrium (1107) Jocelyn Davis	Federal Programs Prince George's (1211) Greg Baecher	Strategic PM Charles Carroll (2203) John Driessnack	Lean, Agile, Product Benjamin Banneker (2212) Bill Brantley
10:00AM		Confidence Leads to Successful Project Management – Menzies	The NOAA Approach to Federal Enterprise P/PM Success - Frazier, Giraldi, & Lashford	Systems Thinking Boosts Project Outcomes - Daly & Rosenbaum	Integrating FinOps Into Your Project Management Processes – Bayan & Boyle
10:45AM	Break				
11:00AM		PMs of the Future: A Blueprint for Internships, Mentorship, and Sponsorship – Richards	Look Out! Avoiding Minefields to Ensure Program Success – Baggett	The Paradox of Rewilding Projects: Exploring rewilding as projects, programs or portfolios - Jones	Solving Problems in Frameworks: Feature Focused – Axthelm
11:45AM	Lunch & Networking				
12:30PM	Featured Speaker: Te Wu, State of Project Portfolio Management in Practice				
1:15PM	Break				
1:30PM		Are You 'Ready' to Become an AI-Powered Project Manager? – Lewis	Relationship Management: Internal vs External Stakeholders – Busby	Maximizing Project Success through Integrated Asset Management and Strategic Planning: Case Study DC Water – Melsew and Hailu	New Product Development Projects Portfolio: effective decision making to maximize value – Prasek
2:15PM	Break				
2:30PM		Guiding the Future of Project Management: The Power of Mentorship – Meah-Ali	Integrated Value Network (IVN) - White, Martin, Baca, Murrieta	Turbocharging Your Estimation Process Using Data You (Probably) Already Have – Kwame	Sustainable PMO and Agile Transformations - Case Study Federal Public Health Agency - Leydon
3:15PM	Break				
3:30PM	Closing & Trivia Challenge Winners				
3:45PM	Adjourn				

Thursday Morning Sessions

April 18th

8:50AM Featured Speaker



Data Driven Product Management: How Companies Like Meta Drive Product Decisions with Numbers | [Ways of Working](#)

Known for his roles in leading product teams at Zynga, Meta (Facebook) and serving as Head of Product at two startups, Damien Peters will navigate you through the intersection of product management and data-driven decision-making. Product management focuses on helping us determine if what we are building actually addresses the needs of the users and stakeholders. But between user interviews, surveys, competitor analysis and research, it can leave you with an inconclusive set of qualitative noise. Data to the rescue. Modern tech companies use data to drive decision making, determine user sentiment, and drive growth and adoption by starting with the why, and leaving data until the end.

Featured Speaker
Damien Peters

Grand Ballroom

10:00AM Sessions

People in Projects	Federal Programs
<p>Advancing People Management: Navigating Future Trends in Project Management Power Skills</p> <p>Delve into the complexities of the AI revolution, industry 4.0, and the dynamic landscape of the modern workplace with this presentation. Explore emerging trends and their implications for project management. Gain insights from academic research and real-world experiences to anticipate and adapt to change. Engage in a dialogue about navigating the evolving professional terrain, from multigenerational workplaces to remote work dynamics. Discover the essential skills needed to thrive in the emerging new environment as a project manager.</p> <p>Speaker Rajashree Hazarika Room Atrium (1107)</p>	<p>Growing Good in Government Initiative: Cultivating the Feedback Loops of the Future Business Acumen</p> <p>Discover the challenges hindering government effectiveness, including misalignment, lack of coordination, and overreliance on contractors. Learn about the holistic approach needed for program and project management, data analytics, and knowledge sharing. Explore the G3I initiative's goal of unifying government operations for sustainable public benefit delivery.</p> <p>Speakers Jason Traquair Room Prince George's (1211) Paul Quimby</p>
Strategic Project Management	Lean, Agile, Product
<p>What Am I Not Thinking Of? Business Acumen</p> <p>Explore the critical need to identify, monitor, and address Low Probability/High Impact (LPHI) risks in project management. Learn practical strategies for recognizing and managing risks with potentially significant consequences, even if their likelihood of occurrence is deemed low. Gain insights into effective risk assessment techniques and proactive measures to mitigate the impact of unforeseen events on project success.</p> <p>Speaker Scott Hine Room Charles Carroll (2203)</p>	<p>Program Management - Going beyond Project Management to enable Value Driven Change Ways of Working</p> <p>The evolving landscape of program management in tomorrow's workplace, is emphasizing the shift towards strategic program management and the cultivation of a learning culture. Key insights will be shared on designing risk-based governance, fostering collaboration, and nurturing new forms of leadership within PMOs and across organizations. Learn how to navigate complexity, align stakeholders, and harness digitalization and AI for future program success.</p> <p>Speaker Al Zeitoun Room Benjamin Banneker (2212)</p>

Thursday Morning Sessions

April 18th

11:00AM Sessions

People in Projects	Federal Programs
<p>Resilient Leadership In Project Management! Business Acumen</p> <p>Learn about resilient leadership principles to enhance your leadership skills, applicable across various professions. The art of effective influence, decisive decision-making, and inspiring others to rally behind your vision. Gain insights into fostering resilience and adaptability in leadership roles.</p> <p>Speaker Kevin M. Coleman Room Atrium (1107)</p>	<p>PMP Education for the US Military to Reduce Wasted Time, Money, and Energy Ways of Working</p> <p>We'll be discussing the challenges faced by the United States military due to the lack of Project Management Professional (PMP) practices among project managers. The significant impact of improper project management on cost overruns, delays, and quality issues in military projects. Learn about the proposed solution of integrating PMP certification and education opportunities into standard training for military personnel to enhance project management skills and improve project outcomes.</p> <p>Speaker John Demko Room Prince George's (1211)</p>
Strategic Project Management	Lean, Agile, Product
<p>Leveraging ChatGPT for Project Management Practitioners Ways of Working</p> <p>ChatGPT, an AI-powered language model, is revolutionizing project management in higher education. Explore its capabilities, limitations, and practical use cases for streamlining workflows and boosting productivity. Learn effective questioning techniques to maximize ChatGPT's potential and integrate it seamlessly into daily project management routines, fostering better communication and collaboration within project teams.</p> <p>Speakers Aiden McDaniel Room Charles Carroll (2203)</p>	<p>Hybrid Project Management: Navigating the New World of Project Management - with Agility! Power Skills</p> <p>Explore the need for a hybrid project management approach blending Agile with traditional methodologies to navigate today's volatile business landscape. Challenge the negative perception of hybrid methods within the Agile community and demonstrate how integrating approaches can be successful when approached correctly.</p> <p>Speaker Mark Tolbert Room Benjamin Banneker (2212)</p>

12:30PM Featured Speaker



Using Innovation to Drive Mission Impact | [Business Acumen](#)

Whether you are leading a project or helping shape your public sector organization, innovation principles can aid you in connecting with the right stakeholders, the right resources and the right tools to move forward with speed. By leveraging your ecosystem of like-minded innovators and partners, to include acquisition, legal counsel, and key end users, you can reduce risk, increase speed and agility, and drive mission success.

Featured Speaker
Sabra Horne

Grand Ballroom

Thursday Afternoon Sessions

April 18th

1:30PM Sessions

People in Projects	Federal Programs
<p>What's Your Integrity Quotient? Power Skills</p> <p>We all know about IQ for intelligence and EQ for emotional intelligence. Now we are adding one more IQ₂ or Integrity Quotient. Just as organizations have re-balanced their focus on hard and soft skills in hiring and promotions, many organizations are adding IQ₂ to their people decisions. In this session, we will define IQ₂, present its business case, share some examples of IQ₂ in practice, take a moment to self-assess our current IQ₂, consider potential obstacles to development, and share practical tools for increasing your personal and organizational IQ₂.</p> <p>Speaker Jocelyn Davis</p> <p>Room Atrium (1107)</p>	<p>Team Resilience in Action: Risk Management in Clinical Research Projects During the Ebola Outbreak in West Africa Business Acumen</p> <p>Learn essential risk management strategies for clinical research projects amid public health crises like COVID-19 and Ebola outbreaks. Explore the development of resilient cross-functional teams, risk identification, assessment, and mitigation techniques. Gain practical insights from the Ebola outbreak, emphasizing cultural awareness, stakeholder engagement, and effective communication. Adapt risk management skills to lead international clinical trials successfully amidst political, cultural, and logistical challenges.</p> <p>Speaker Jiwan Giri</p> <p>Room Prince George's (1211)</p>
Strategic Project Management	Lean, Agile, Product
<p>Project Management in the age of Artificial Intelligence Ways of Working</p> <p>This engaging presentation will examine the impact that AI is having on projects and project management. Tim will explore PM in the age of AI starting with today's world – examining factors like leadership and sponsorship, investment and portfolios, development of core project artifacts, complex project management, and PM and team competencies. Tim will dive into the rapid rise of AI and look at its impact across industries and on the workforce today. And he will offer up examples of use cases where AI is driving new solutions.</p> <p>Speaker Tim Jaques</p> <p>Room Charles Carroll (2203)</p>	<p>Demystifying LLMs: A Guide for Project Managers to Unlock the Potential of Large Language Models (LLMs) Ways of Working</p> <p>Decode Large Language Models (LLMs) in this talk, exploring their history, workings, and impact on multiple industries. Discover practical tips for incorporating LLM technology into project management, from optimizing schedules to automating document analysis and summarization tasks. Gain insights into risks and ethical concerns, empowering project managers to make informed decisions about integrating LLMs into their projects.</p> <p>Speakers Donald Polaski, Marissa Beall</p> <p>Room Benjamin Banneker (2212)</p>

Thursday Afternoon Sessions

April 18th

2:30PM Sessions

People in Projects	Federal Programs
<p>Mastering Adaptability: Leveraging Your Strengths to Thrive in an Evolving Job Market Power Skills</p> <p>My path to a 15-year career at a Software Engineering firm is a story I'm asked to share often. I studied business marketing and theater arts in college, so managing software development and cybersecurity teams was never in my plan! But I've found that my skills are transferable to many different ecosystems, and my superpower is making complicated concepts simple.</p> <p>Speaker Leah Onuoha</p> <p>Room Atrium (1107)</p>	<p>Hear about the USDA journey standing up and sustaining the USDA Program/Project Management (P/PM) Community of Practice (CoP)! Ways of Working</p> <p>Learn how the USDA responded to the Program Management Improvement Accountability Act (PMIAA) by creating the Mission Area Senior Program Manager (MASPM) role, fostering collaboration among program and project managers to address capability gaps. You'll hear from the Forest Service and Marketing and Regulatory Programs.</p> <p>Speakers Kellie Cenzano, Nurun Nahar, Jason Traquair</p> <p>Room Prince George's (1211)</p>
Strategic Project Management	Lean, Agile, Product
<p>AI-Enhanced Project Estimating, Monitoring, and Forecasting Business Acumen</p> <p>In this insightful and thought-provoking presentation, Joe will offer evidence which suggests that AI provides the potential to elevate project management from an "arts and crafts" discipline to one that tilts towards a science capable of delivering comprehensive value enhancing solutions to organizational work challenges and to economic imperatives. He will also explore how AI is likely to transform the perception and practice of the project management discipline and profession, to redefine the skillset of project managers, and to reshape project management standards, education, and training.</p> <p>Speaker Joseph D'Mello</p> <p>Room Charles Carroll (2203)</p>	<p>Enhancing Project Management with AI Assistive Technologies: A Guide for Modern Professionals Power Skills</p> <p>In this interactive presentation, you'll explore how AI revolutionizes project management. Witness real-time demos of AI automating tasks, predicting outcomes, and aiding decision-making. Learn to leverage AI's efficiency gains, predictive insights for risk management, and improved team collaboration. Walk away with actionable strategies for effective AI integration, while addressing challenges and ethical considerations.</p> <p>Speaker Melissa Daley</p> <p>Room Benjamin Banneker (2212)</p>

SPECIAL THANKS



The "Federal Programs Track" was developed in collaboration with the Federal Program and Project Management Community of Practice

SPECIAL THANKS TO OUR TRACK SPONSORS



Friday Morning Sessions

April 19th

9:00AM Featured Speaker



When Projects Manage Themselves: Artificial Intelligence-Powered Project Management | [Ways of Working](#)

Will artificial intelligence (AI) replace project managers? No. But AI can augment the knowledge and skills of project managers. Dr. Brantley, the President and Chief Learning Officer of BAS2A, brings over 200 hours of coaching training and extensive expertise to guide project managers in leveraging AI effectively. Explore the synergy of AI and project management in Dr. Brantley's presentation. Discover how AI acts as a GPS for project performance, empowering project managers with data and analysis to inform crucial decisions.

Featured Speaker

William (Bill) Brantley

Grand Ballroom





10:00AM Sessions

People in Projects	Federal Programs
<p>Confidence Leads to Successful Project Management Power Skills</p> <p>This workshop delves into the importance of confidence in the workplace, ways you can lose confidence, and actions you can take to regain confidence. It explores internal and external factors that impact an individual's confidence levels. Participants will engage in discussions and activities designed to foster self-awareness as they identify steps to regain confidence.</p> <p> Speaker Sandra Menzies Room Atrium (1107)</p>	<p>The NOAA Approach to Federal Enterprise P/PM Success Ways of Working</p> <p>Discover how the National Oceanic and Atmospheric Administration (NOAA) revamped its project management culture by standardizing best practices, implementing comprehensive training programs, and fostering community engagement. Learn how NOAA's Enterprise Program/Project Management initiative, led by the Performance, Risk, and Social Sciences Office (PRSSO), successfully addressed capability gaps and compliance requirements. Explore the establishment of the NOAA Enterprise PM Network (EPN).</p> <p>Speakers Room Prince George's (1211)</p> <p> Richard Lashford  Darryl Frazier  Joseph Giraldi</p>
Strategic Project Management	Lean, Agile, Product
<p>Systems Thinking Boosts Project Outcomes Business Acumen</p> <p>Learn how systems thinking serves as a model for problem-solving and enhances decision-making. Discover the power of systems thinking in addressing complex challenges and implementing effective solutions to maximize project success.</p> <p>Speakers Room Charles Carroll (2203)</p> <p> Daniel Daly  Keith Rosenbaum</p>	<p>Integrating FinOps Into Your Project Management Processes Business Acumen</p> <p>The challenges organizations face in understanding and controlling cloud-related costs as they transition from on-prem to cloud-based solutions will be discussed. Discover the role of Financial Operations (FinOps) in addressing cloud computing-related costs throughout the project life-cycle for improved financial management and project success.</p> <p>Speakers Room Benjamin Banneker (2212)</p> <p> Andrew Boyle  Rachelle Bayan</p>

Friday Morning Sessions

April 19th

11:00AM Sessions

People in Projects	Federal Programs
<p>PMs of the Future: A Blueprint for Internships, Mentorship, and Sponsorship Power Skills</p> <p>Discover the importance of mentorship in project management and how it shapes future leaders in the field. Explore strategies for leveraging internships and mentoring relationships to nurture talent and advance careers. Gain insights into the role of sponsorship in supporting talented individuals. Participants will leave with practical tools and insights to excel in mentorship and sponsorship roles, contributing to the growth of the project management profession.</p> <p> Speaker Crystal Richards Room Atrium (1107)</p>	<p>Look Out! Avoiding Minefields to Ensure Program Success Power Skills</p> <p>The intricacies of managing federal projects and programs with practical insights and real-world examples will be discussed. Learn how to identify, mitigate, and leverage common risks specific to the government environment, while mastering stakeholder engagement and navigating complex acquisition lifecycles. Gain essential strategies to optimize program success and avoid pitfalls in federal initiatives.</p> <p> Speaker Mary Baggett Room Prince George's (1211)</p>
Strategic Project Management	Lean, Agile, Product
<p>The Paradox of Rewilding Projects: Exploring rewilding as projects, programs or portfolios Ways of Working</p> <p>Rewilding has gained wider attention in recent years as an alternative to conventional conservation and environmental restoration projects. Unlike most such projects, strategic rewilding interventions involve larger geographical areas, and much longer timescales, such as 100-years for Durrell's Dalnacardoch Estate and 250-years for Trees for Life's Dundreggan Estate, both in the Scottish Highlands.</p> <p> Speaker Gavin Jones Room Charles Carroll (2203)</p>	<p>Solving Problems in Frameworks: Feature Focused Ways of Working</p> <p>Discover the innovative approach of the Feature Focused framework, developed by the Earth Observing System Flight Dynamics System Support team at NASA, to address the limitations of popular Agile frameworks like Scrum and Kanban. Explore the transition from user stories to technical tickets, emphasizing feature design, architecture, and development. Gain insights into the framework's application, results, and adoption, alongside understanding the compatibility of different frameworks with project requirements and team dynamics.</p> <p> Speaker Christopher "Ax" Axthelm Room Benjamin Banneker (2212)</p>

12:30PM Featured Speaker



State of Project Portfolio Management in Practice | [Ways of Working](#)

Dive into the complex world of project portfolio management (PPM) with insights from an empirical study by PMO Advisory. Uncover diverse practices, address key questions about portfolio management, and gain insights into the future development of project portfolio management.

Featured Speaker

Te Wu

Grand Ballroom

Friday Afternoon Sessions

April 19th

1:30PM Sessions

People in Projects	Federal Programs
<p>Are You 'Ready' to Become an AI-Powered Project Manager? Ways of Working</p> <p>Prepare for the AI revolution in project management with this session's comprehensive framework. Explore the impact of AI on efficiency and innovation while focusing on People, Processes, and Tools readiness. Gain practical strategies for enhancing AI literacy, adapting processes, selecting AI-integrated tools, and ensuring ethical AI usage.</p> <p>Speaker Keisha Lewis</p> <p>Room Atrium (1107)</p>	<p>Relationship Management: Internal vs External Stakeholders Power Skills</p> <p>Successful project management hinges on effective relationship management. The presentation delves into the complexities of managing various stakeholder relationships within and outside the client/PMO environment. Key takeaways include the benefits of stakeholder management, strategies for engaging different stakeholder types, promoting diversity and inclusivity, and understanding the distinct roles of internal and external stakeholders in project success.</p> <p>Speaker Jeremy Busby</p> <p>Room Prince George's (1211)</p>
Strategic Project Management	Lean, Agile, Product
<p>Maximizing Project Success through Integrated Asset Management and Strategic Planning: Case Study DC Water Business Acumen</p> <p>Discover how asset management principles drive the capital improvement program at DC Water, optimizing project planning and execution. Learn about the multifaceted responsibilities of project managers, including resource optimization and strategic alignment, and how they contribute to improved asset performance and stakeholder satisfaction. Gain insights into the practical benefits of an asset management-driven approach for project professionals.</p> <p>Speakers Getachew Melsew, Zelalem Hailu</p> <p>Room Charles Carroll (2203)</p>	<p>New Product Development Projects Portfolio: effective decision making to maximize value Ways of Working</p> <p>Explore the importance of effective New Product Development Portfolio Management for organizational growth through innovation. Learn how early decision-making, informed by a forward-looking approach and dynamic optimization, is crucial amid uncertainty. Discover how applying best practices from operations management, including process analysis and Lean Six Sigma principles, can enhance portfolio prioritization and optimization, maximizing value throughout.</p> <p>Speaker Marina Prasek</p> <p>Room Benjamin Banneker (2212)</p>

Friday Afternoon Sessions

April 19th

2:30PM Sessions

People in Projects	Federal Programs
<p>Guiding the Future of Project Management: The Power of Mentorship Ways of Working</p> <p>Explore the transformative power of mentorship in project management, uncovering its potential to accelerate career growth, enhance skills, and foster knowledge sharing. Gain insights into effective mentoring strategies and their role in shaping the future of project management excellence. The presentation emphasizes practical methodologies, real-world examples, and the long-term benefits of mentorship for individuals and organizations alike.</p> <p>Speaker Abigail Meah-Ali</p> <p>Room Atrium (1107)</p>	<p>Integrated Value Network (IVN) Ways of Working</p> <p>Discover how the Marketing & Regulatory Programs (MRP) Mission Area at the USDA is piloting the Integrated Value Network (IVN) to enhance collaboration across agencies. This presentation offers a case study of the IVN project, including lessons learned, progress, and future plans. Learn about the G3I initiative, which integrates the IVN with data & analytics architecture and the USDA P/PM Community of Practice (CoP) to optimize organizational impact. Join G3I to explore the IVN and other teams for improved strategic communication and alignment of projects.</p> <p>Speakers Beth Martin, Rich Baca, Deedra Murrieta, Basil White</p> <p>Room Prince George's (1211)</p>
Strategic Project Management	Lean, Agile, Product
<p>Turbocharging Your Estimation Process Using Data You (Probably) Already Have Ways of Working</p> <p>This presentation highlights the critical role of reliable data in project estimation processes. It outlines a comprehensive program to automate data collection, organize it in a database, and generate estimates at various levels. Additionally, it discusses probability determination, effective stakeholder communication, contingency setting, and risk management. Real-life examples will demonstrate practical implementation using tools like spreadsheets and reporting platforms.</p> <p>Speaker Nana Kwame</p> <p>Room Charles Carroll (2203)</p>	<p>Sustainable PMO and Agile Transformations - Case Study Federal Public Health Agency Ways of Working</p> <p>Many times, solutions to difficult challenges require significant changes that take considerable effort if they are going to be transformational. Beyond the initial effort of the transformation, the changes need to stick and not divert back to old ways of working.</p> <p>Speaker Edward Leydon</p> <p>Room Benjamin Banneker (2212)</p>

Fun Photos
Grand Ballroom

Thursday 11am-7pm
Friday 8am-1:30pm

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On Demand Sessions

<p>Virtual Agile Teams: High Performing Virtual Teams</p> <p>Working in a virtual team is now a necessity for many Agile team members, instead of an exception. How can we use the skills we have in project management and working with virtual teams to support high performing virtual agile teams?</p>	<p>Power Skills</p> <p>Speaker Susan Parente</p>
<p>Using Strategic Portfolio Management to Transform IT Governance</p> <p>IT Project Governance often elicits feelings of unease and is viewed as a daunting process. This session will describe the University of North Carolina at Charlotte's rags to riches journey to re-architect IT Project Governance using strategic project.</p>	<p>Ways of Working</p> <p>Speaker Erin Murtha</p>
<p>The Process to Happy Customers</p> <p>"The Process to Happy Customers" is a transformative presentation that instigates a profound shift in mindset about customer satisfaction. It introduces a step-by-step strategy to deeply understand customer needs, cultivating consistent exceptional experiences.</p>	<p>Business Acumen</p> <p>Speaker Samuel Drauschak</p>
<p>Preventive Risk Management Building resilience in programs beyond being proactive using mechanisms</p> <p>Effective risk management is a critical aspect in ensuring program success. When we think of risk management, we often refer to proactive risk management. It means that you as the program owner identify risks before they happen and define plans to avoid or mitigate the risks. However, all of these are done in the context of program execution or planning right.</p>	<p>Ways of Working</p> <p>Speaker Lakshmi Sowjanya Uppala</p>
<p>Power Kanban: Mastering project uncertainty through improved information awareness</p> <p>In 2023, a Spanish region spent \$276 million on new trains too big to fit in the tunnels, causing a major scandal. How could this happen? Intentional blindness is when we miss obvious information while working on a task.</p>	<p>Power Skills</p> <p>Speaker Paul Cuypers</p>
<p>Risk: Muse and Metrics</p> <p>Delve into the essence of effective risk management in project execution, echoing Aristotle's adage, "Well begun is half done." Explore strategies for identifying, prioritizing, and mitigating potential risks, alongside establishing metrics to gauge risk imminence.</p>	<p>Power Skills</p> <p>Speaker Jon Quigley</p>
<p>Executives are people too: What execs want from PMOs</p> <p>Most organizations have too many projects and this causes failure, delay, frustration, and endless chaos. Yes, that's right, having too many projects leads directly to project overruns, delays and failure.</p>	<p>Business Acumen</p> <p>Speaker Stuart Easton</p>
<p>Ethically Leading in an Unethical World</p> <p>Delve into the crucial interplay between profitability and ethical standards in today's business landscape. Explore how ethical leadership shapes organizational culture, fostering environments conducive to collective growth.</p>	<p>Business Acumen</p> <p>Speaker Kenneth Green</p>

*Tuition subject to change each academic year - see website for details

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Breaking the Cycle: Shifting from Tactical Firefighting to Achieving Strategic Results Business Acumen

Find yourself trapped in a cycle of day-to-day tactical firefighting that leads to project delays, missed milestones, and budget overruns? ' Breaking the Cycle: Shifting from Tactical Firefighting to Achieving Strategic Results ' is your route to liberation.



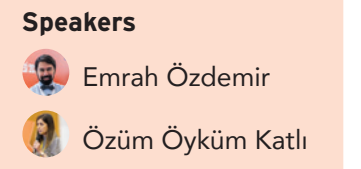
Agile is Everywhere Business Acumen

Agile is not just for technology projects. In this presentation, Alan Zucker argues that Agile is everywhere. The values and principles are organic and align with natural ways of working. Its practices are broadly applicable across professions, industries, and business domains.



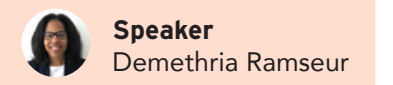
Building High Performing Volunteer Teams: The Opportunities, Challenges, and Rewards Power Skills

Creating an effective volunteer program is essential for non-profits, focusing on strategic volunteer engagement including recruitment, onboarding, retention, and recognition. This session explores collaboration for retention and high performance, inspired by PMI Turkey's success. It introduces the "Connect, Collaborate, Celebrate" concept, emphasizing the impact of volunteers and discussing key strategies for volunteer satisfaction and retention.



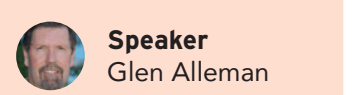
Improving Code Quality, Velocity, and Team Cohesion with Pair Programming Ways of Working

Working in a globally distributed engineering team comes with a unique set of challenges. On the technical side, it is challenging to balance development velocity and code quality. On the team-building side, it is hard to create a sense of camaraderie when.



Capabilities-Based Planning is the Foundation of Project Success Ways of Working

Discover the key to project success through Capabilities-based Planning (CBP) in this presentation. Learn how to identify required capabilities, successfully deploy CBP, and define success metrics for stakeholders across various domains beyond the US Defense.



Improving the Enterprise Corporate Security Program for Lean Application and Data Governance

Speakers Sandra Fonseca-Lind Carmen I Figueroa-Medina

Ways of Working

In this modern work era of cross functional remote collaboration and distributed work environment, data matters, change is a constant, and improved user experience is a must to stay afloat in business and projects. As organizations rethink their business models amid the aftermath of the worldwide pandemic and recent natural disasters, projects to refine cloud and mobile-based solutions originally designed to stay in business during the lockdown are in process.

Gamification for Inclusive Teamwork and Leadership in Remote Settings Power Skills

In this modern work era of cross functional remote collaboration and distributed work environment, data matters, change is a constant, and improved user experience is a must to stay afloat in business and projects. As organizations rethink their business models amid the aftermath of the worldwide pandemic and recent natural disasters, projects to refine cloud and mobile-based solutions originally designed to stay in business during the lockdown are in process.



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“When looking for a graduate degree, I knew I wanted something that would allow me to build upon my technical engineering skills, as well as delve deeper into the planning and construction element of the industry in which I was already working.”

Odessa Phillip
Master of Engineering Graduate, May 2005
President and CEO, Assedo Consulting, LLC



“The real life application of the content in which the courses were taught is the most meaningful aspect of UMD’s Project Management Program. I have used something from every class that I took in the program at some point in my career.”

Daniel “Keith” Thompson
Master of Engineering Graduate, May 2011
Director of Launch Strategy & Business Development,
Terran Orbital Corporation



“I have a BS in Civil Engineering but I realized having a project management background is just as important to advance my career. The Master of Engineering in Project Management program was the perfect match since it provided project management skills while keeping my technical background in mind. My degree has opened up many opportunities for me.”

Maryam Dadabhoy
Master of Engineering Graduate, May 2017
Senior Engineering Manager, Los Angeles Metro

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Notes



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Thursday
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